

WESTINGHOUSE ELECTRIC CORPORATION  
TOTAL ELECTRIC HOME DEPT.  
P. O. BOX 1212  
MANSFIELD, OHIO

NEW  
AND WONDERFUL  
LIVING WHERE  
ELECTRICITY  
DOES EVERYTHING

Westinghouse  
TOTAL ELECTRIC  
medallion home  
ELECTRIC LIGHTING APPLIANCES







McGEHEE REALTY

108 E. Northside Dr.

PH. EM 6-9301



Today, thousands of families enjoy a new and wonderful way of living . . . Total Electric Living where electricity does everything. It heats, air conditions, cooks, preserves food, lights, entertains, even encourages hobbies . . . makes for a happier, healthier, more evenly paced life.

All this can be for your family, too.

In this Plans Guide, Westinghouse Electric Corporation is proud to publish for you the results of a program that show the stages to which the use of electricity has advanced in the home.

To accomplish them, Westinghouse put at the disposal of a special group of architects the collected information of its research, engineering, manufacturing and home economics staffs. From this came the designs for 16 Total Electric Gold Medallion Homes . . . adaptable to any price range and any family needs. On the following pages you can read about the versatility and wonders of Total Electric Living. Then, preview leading architects' plans.

# WESTINGHOUSE PLANS GUIDE

FOR BUILDING A TOTAL ELECTRIC GOLD MEDALLION HOME



## TOTAL ELECTRIC LIVING AND THE ELECTRIC LIVING CENTER IDEA . . .

You'll find that your Total Electric Gold Medallion Home is totally adaptable to every need your family might have . . . today, tomorrow or next year.

The reason: an ingenious pattern of electric living centers inspired by the fact that electricity can do so much for you. For instance, electricity brings you stereo high fidelity, TV, or movies which can turn a commonplace living room into an entertainment center. The automatic know-how of today's electric appliances found in a food preparation center makes even the kitchen of a few years back seem inefficient, if not downright old-fashioned. And so on throughout the Total Electric Home; simple or complex, thrifty or fabulous, you can have your own version of Total Electric Living . . . living at its best.

## 16 TOTAL ELECTRIC GOLD MEDALLION HOMES BY 5 OUTSTANDING RESIDENTIAL ARCHITECTS

To show you the truly new and exciting possibilities Total Electric Living offers you in home design and building, Westinghouse commissioned five of the nation's leading architects—all proven authorities in their field and among the most respected as specialists in residence design—to create the 16 plans you're about to see.

These plans reflect the architects' extensive knowledge of family living patterns, with special emphasis on the ever-increasing space and electrical needs of the growing family.

The homes are contemporary in feeling. And although in some cases a home may be more suitable for one site or climate than another, the architects adhere at all times to these techniques: making the greatest use of space—both indoors and out, and keeping the electric living centers extraordinarily functional.

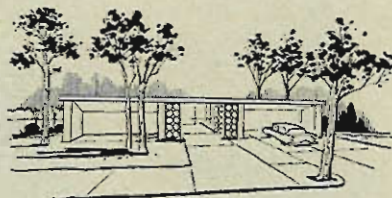
Each home shows overwhelming individuality thanks to the use of a wide variety of building materials and construction designs, yet electric heating and air conditioning remain the heart of each home.

At the end of this Plans Guide, we show alternate exterior treatments for the 16 basic floor plans. These illustrate how your own architect can adapt any of the floor plans to fit any other style of architecture you may find preferable. Further, you can take any of the Total Electric Living ideas in this Guide and adapt them to blueprints you may now have.

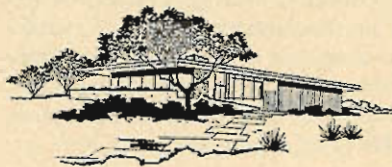


1, 2, 3, designed by Bassetti & Morse, Seattle, Wash. Architect John Morse is nationally known for his Northwest home designs, and has received numerous awards from the American Institute of Architects and leading publications. In addition to many custom and tract home designs, Morse has designed school and college buildings. He is active in many allied activities such as teaching at the University of Washington, and as a member of the AIA Committee on school buildings and President of the Greater Seattle Housing Council.





**10, 11, 12, designed by Satterlee & Smith, Washington, D. C.** Architect Nicholas Satterlee is an acknowledged leader in the field of residential home design. His homes appear in projects in Maryland and Virginia, including "Forestvale", "Holmes Run", "Highpoint", and "Pine Springs". He has served on various committees of American Institute of Architects and the National Association of Home Builders. His firm has participated in the Southwest Washington Development Plan. His designs have been exhibited in the United States, Brussels Fair, and Moscow Fair.



**7, 8, 9, designed by Robert A. Little & George F. Dalton & Associates.** Architect Little, coordinator of this Westinghouse program, has achieved fame throughout the U. S. for his contemporary home designs. The firm's work covers a wide range of buildings in addition to design of both custom and tract homes. Little has lectured at many major universities. His works have been published in numerous magazines including Life, Better Homes & Gardens, and Woman's Day.

**4, 5, 6, designed by A. Quincy Jones-Frederick E. Emmons, Los Angeles, Calif.** Architect A. Quincy Jones has received wide acclaim for his homes in the West and Southwest. His designs have won the American Institute of Architects First Honor Award as well as many regional prizes and awards. He has lectured at the Universities of Southern California, St. Louis, and Cornell. He is the author of numerous magazine articles. He wrote the book "Builders' Homes for Better Living" in collaboration with Emmons. Current work of Jones and Emmons is in all fields of building.

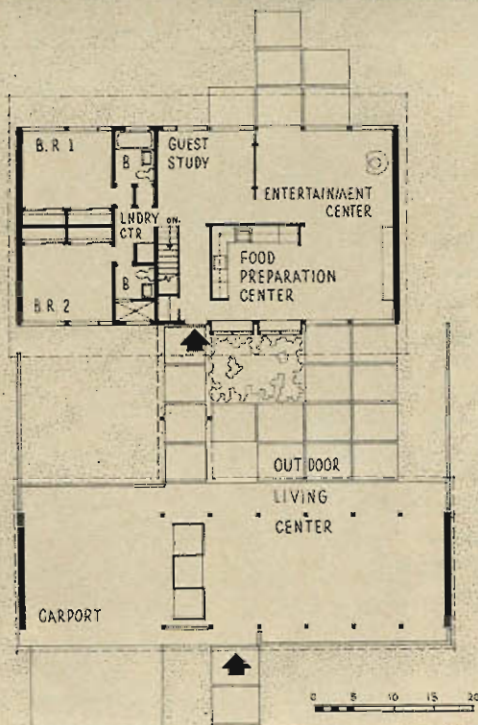
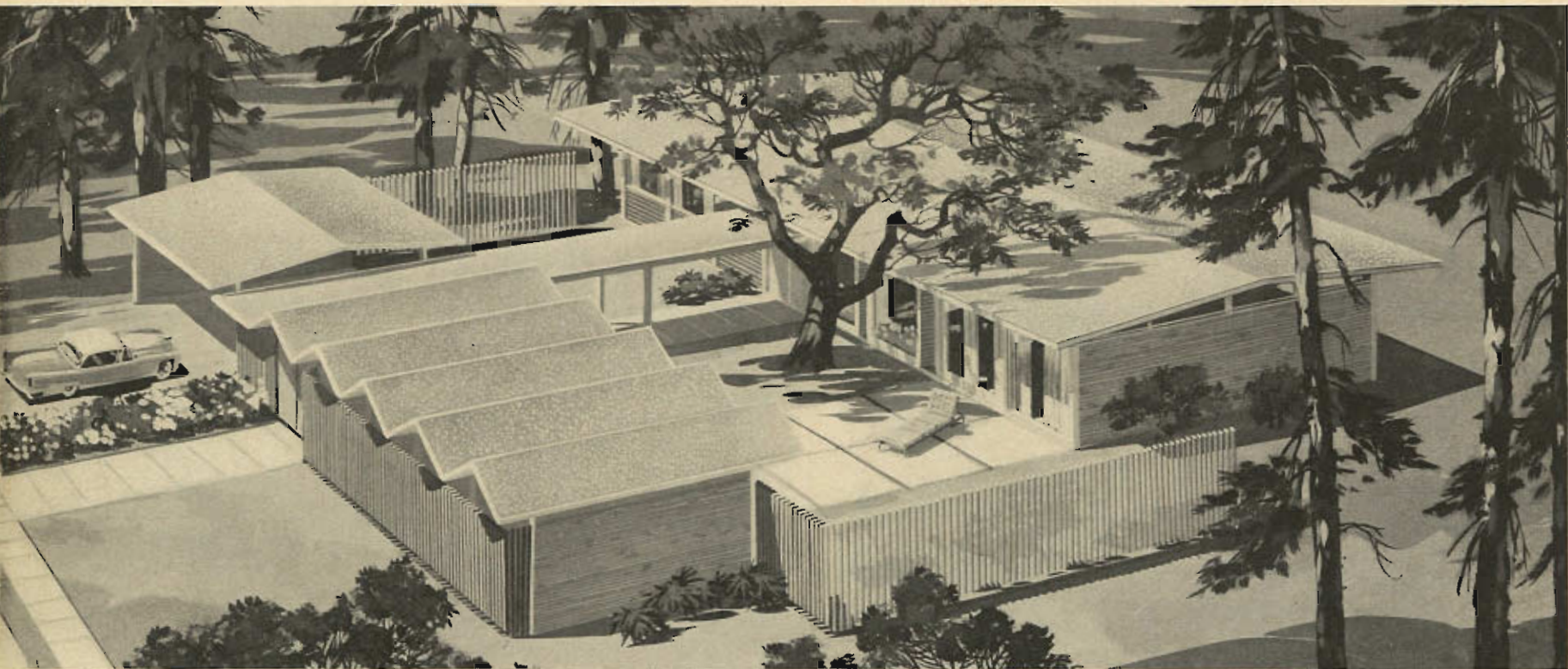
**13, 14, 15, 16, designed by George Matsumoto, Raleigh, N. C.** Architect Matsumoto is one of the most distinguished architects in the Southeast. His designs of both custom houses and tract houses have received numerous awards including those of the NAHB and AIA. His recent Chicago Regional Plan, entered in competition, won the \$10,000 Grand Prize. He is professor of Architecture at North Carolina State College, where he has done considerable research work in the fields of minimum housing, prefabrication, and indoor weather control.



1

# TOTAL ELECTRIC LIVING PLAN FOR A SMALL BUDGET AND A SMALL LOT

Here is the home plan we think makes the most of the small level lot. The two-wing, H-design automatically creates private inner courts for outdoor living. An accordion roof line faces the street . . . a broad hint to the contemporary pace the living wing offers.



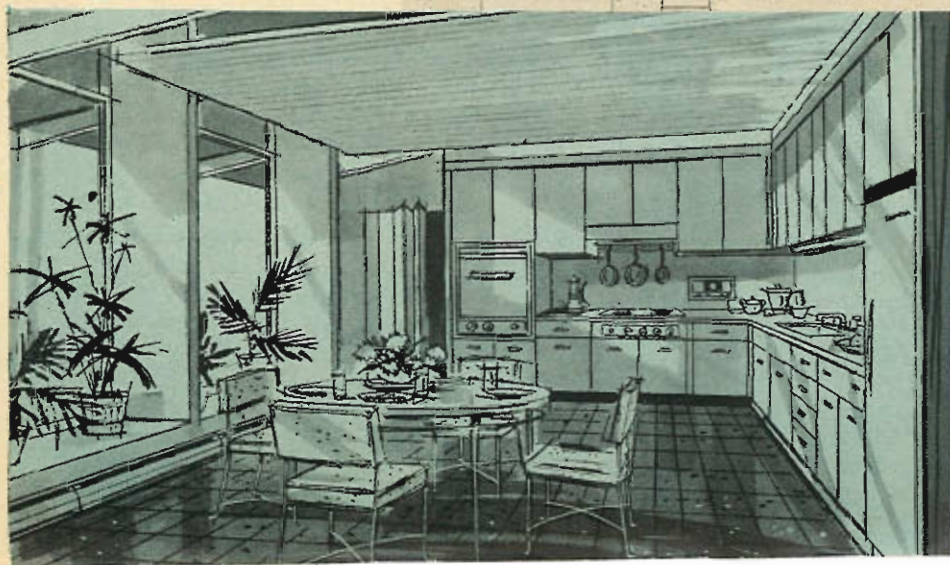
Westinghouse  
**TOTAL ELECTRIC**  
gold medal home  
HEATING COOLING LIGHTING APPLIANCES

Electric heating thermostatically controlled, room-by-room. Architect John Morse has called for Westinghouse electric baseboard, for absolutely clean, quiet, trouble-free heating. And, with room air conditioners built into the walls, you're sure of complete, total electric comfort the year round. Living area: 1219 sq. ft.

### FENCED IN . . . BUT NOT WALLED IN!

A handsome, rustic fence means maximum privacy for all the outdoor living you'd want. Once inside you get the feeling of maximum space, for screens partition a large rectangle into entertainment, family, food preparation centers and guest-study area. Only a few steps from one to another, but each boasts an individuality—through electric living ideas and some adept furnishing on your part. Two bedrooms are at a distance in the other end of the wing, for peace and quiet!

Two baths adjoin the bedrooms, one opening off the master room. An automatic laundry stacks up in the hallway closet. Glass doors open to the great outdoors from both the family and entertainment centers.



### A LUMINOUS CEILING BATHES THE FOOD PREPARATION CENTER IN SOFT LIGHT

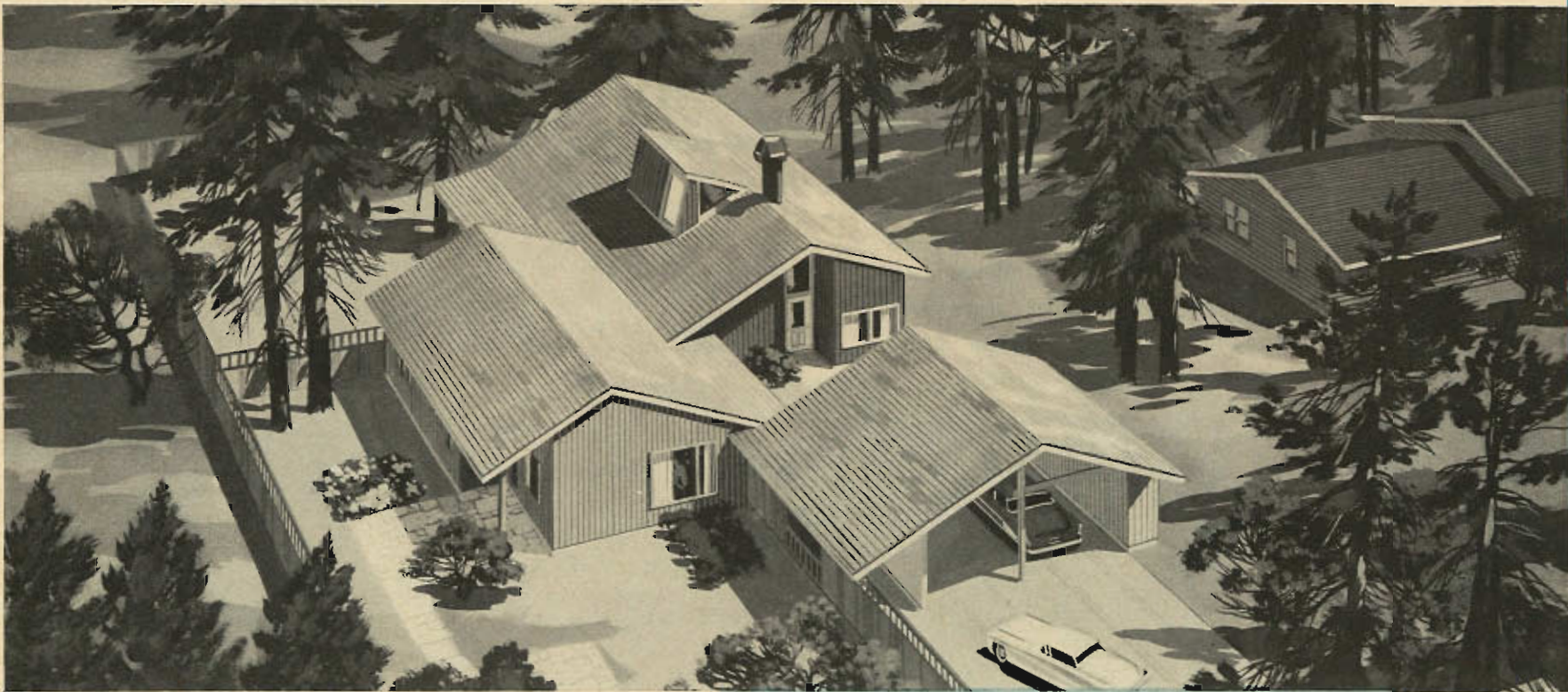
You'll find cooking chores a whole lot easier thanks to a fine group of Westinghouse built-ins which include refrigerator, wall oven, counter-top range, automatic dishwasher and food waste disposer. One of the pleasantest spots in the home to spend time . . . close by family center activity, and with a constant view of the garden-dining terrace.



## 2 THREE WINGS AND SPACE TO SPARE ON A MODERATE 70' x 110' SITE

If it takes strategy for a growing, active family's members to keep clear of each other . . . then study the layout of this three-wing plan. The two main wings and the carport are so placed as to form three outdoor living areas: a generous-

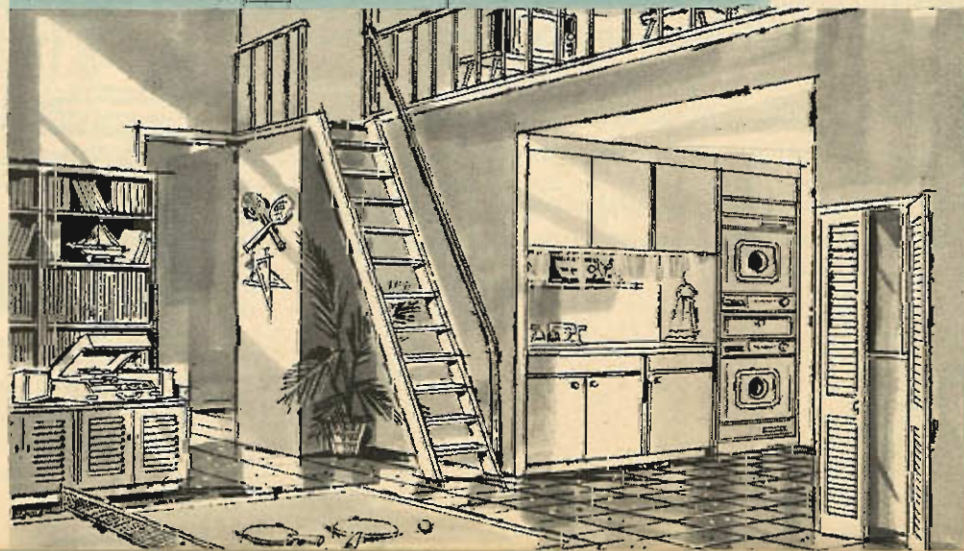
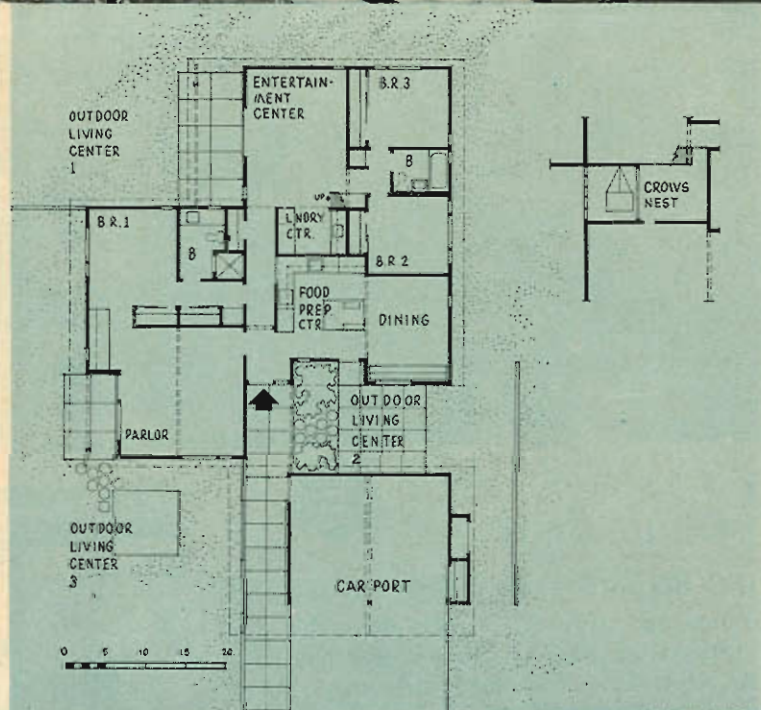
size garden center for grown-ups, wide-open space for hard-riding youngsters, plus a peaceful and sheltered dining terrace. Architect Morse's whole plan benefits when surrounded by decorative fencing.



Electric heat pump heats in winter, cools in summer. There's no soot, no flame or fuel storage problem. The heat pump is totally electric. Preset the temperature and it's maintained automatically. A self-operating switching mechanism keeps a home as warm or as cool as you wish. Two units make up the pump . . . one closeted in the laundry center, and its companion unit outside, and made inconspicuous by surrounding plantings. Living area: 1587 sq. ft.

### PARENTS AND CHILDREN ENJOY THEIR OWN LIVING "SUITES"

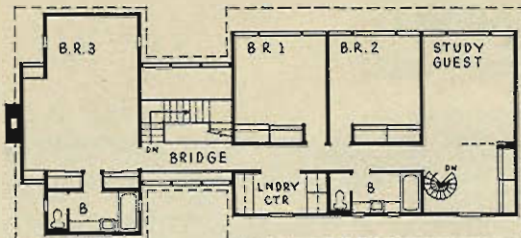
It's not by chance but by architectural know-how that the adults in architect Morse's Home Number Two will have a wing to themselves. The master bedroom suite with adjoining bath has direct access to the parlor-entertainment center where parents can have all that Total Electric Living can offer . . . TV, stereo high fidelity or movies. A porch opens off the entertainment center where it joins a large garden area. Meanwhile the teenagers stake claim to their own suite consisting of two bedrooms with bath between and a wonderfully spacious playroom all their own.



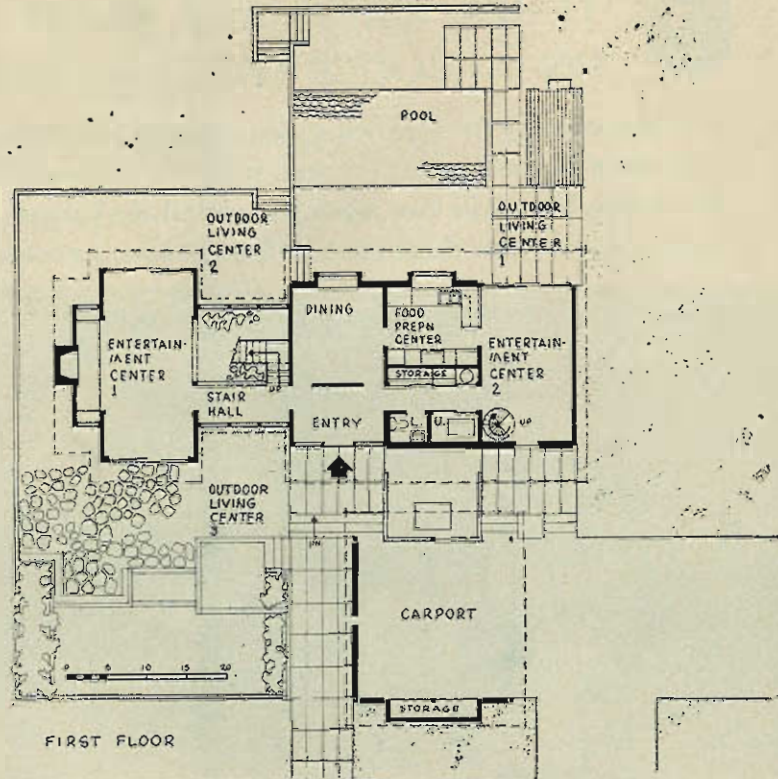
### CROW'S NEST FOR ADDED FUN AND INDIVIDUALITY

In the view at right, you see a short flight of stairs at one end of the playroom which leads to a "crow's nest" with skylight. It's perched just above the Laundry Center. We don't think there's a youngster who would resist this hideaway once it is equipped with portable TV and some sturdy child-proof furniture. In actuality, it's an extra playroom or child-guest room. Westinghouse stackable automatic washer and electric dryer occupy the laundry center, along with a generous supply of cabinets.





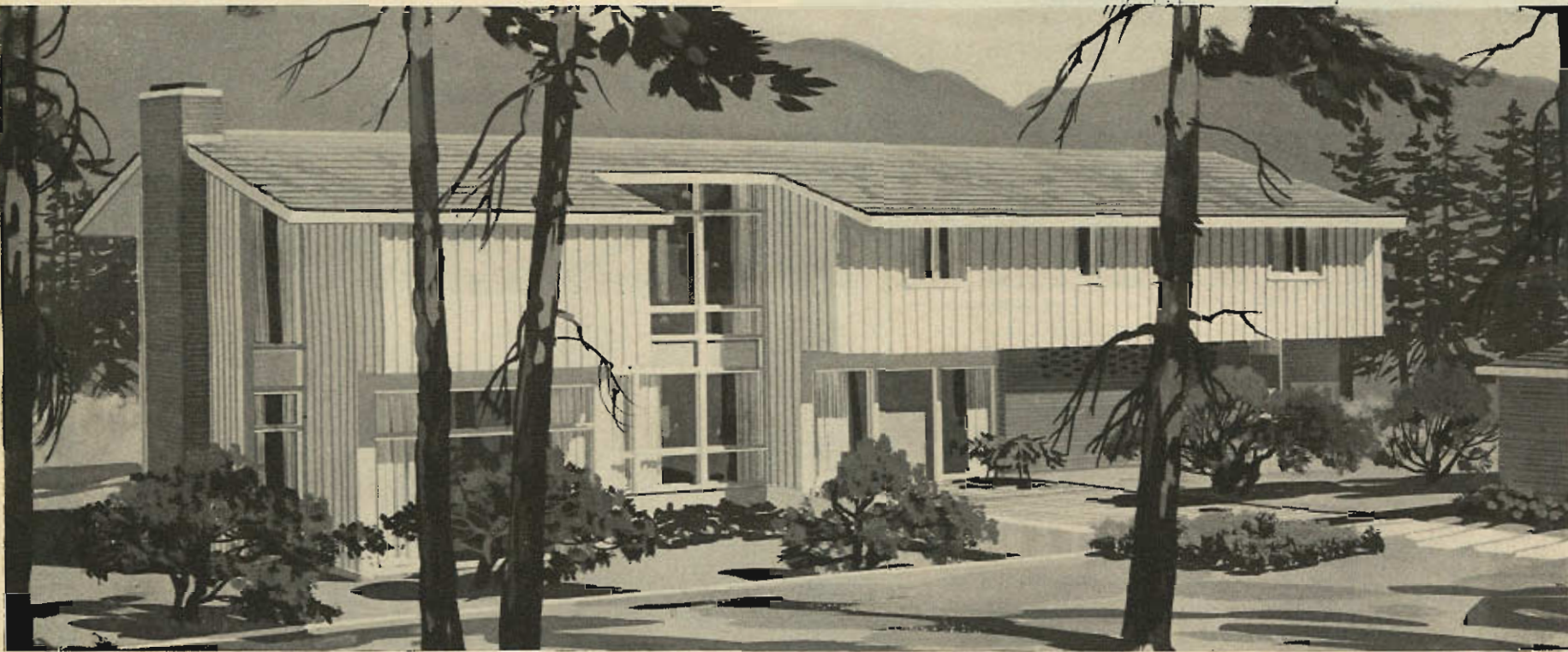
SECOND FLOOR



FIRST FLOOR

### 3 WE UP-DATE THE TWO-STORY CLASSIC HOME

Although the inset glass wall seems a bold departure from the staid foursquare lines of most two-stories, it's ingeniously planned to serve several purposes. This abrupt change of the exterior line is a strikingly different and welcome note. Once inside, you find the inset forms the area for an indoor garden and stairwell between levels and, in addition, is the connector for the two wings.



A SEPARATE WING HOUSES THREE MAJOR CENTERS Dining, food preparation and recreation centers share this wing. The D-shaped food preparation center is the hub of family living. It's open at both sides, with built-in equipment throughout. Formal dining is located to one side and recreation center to the other. Here, a stairway spirals to children's and guests' second floor bedrooms.

#### DESIGNED FOR TOTAL ELECTRIC LIVING

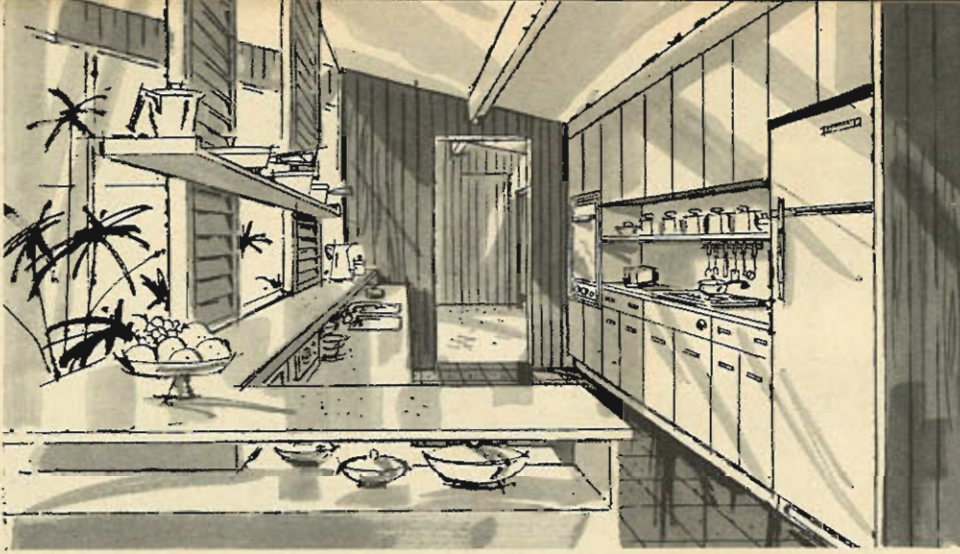
For solid comfort throughout the year, there's baseboard electric heating and wonderful central air conditioning. Special lighting arrangements inside and weatherproof lighting outside add substantially to the unusual attractiveness of the Morse-designed home. Area: 2512 sq. ft.



#### INDEPENDENT ALCOVES WITHIN ENTERTAINMENT CENTER

As you step down to this room you find a central space for reading, relaxation and conversation. The alcoves create an extraordinarily spacious feeling for the room. Television, high fidelity, piano or table games are located here. The master bedroom and bath are immediately above on the second floor.



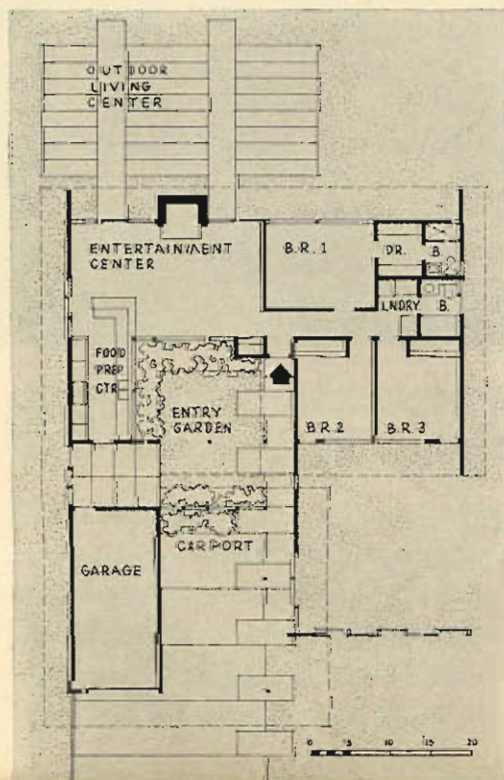
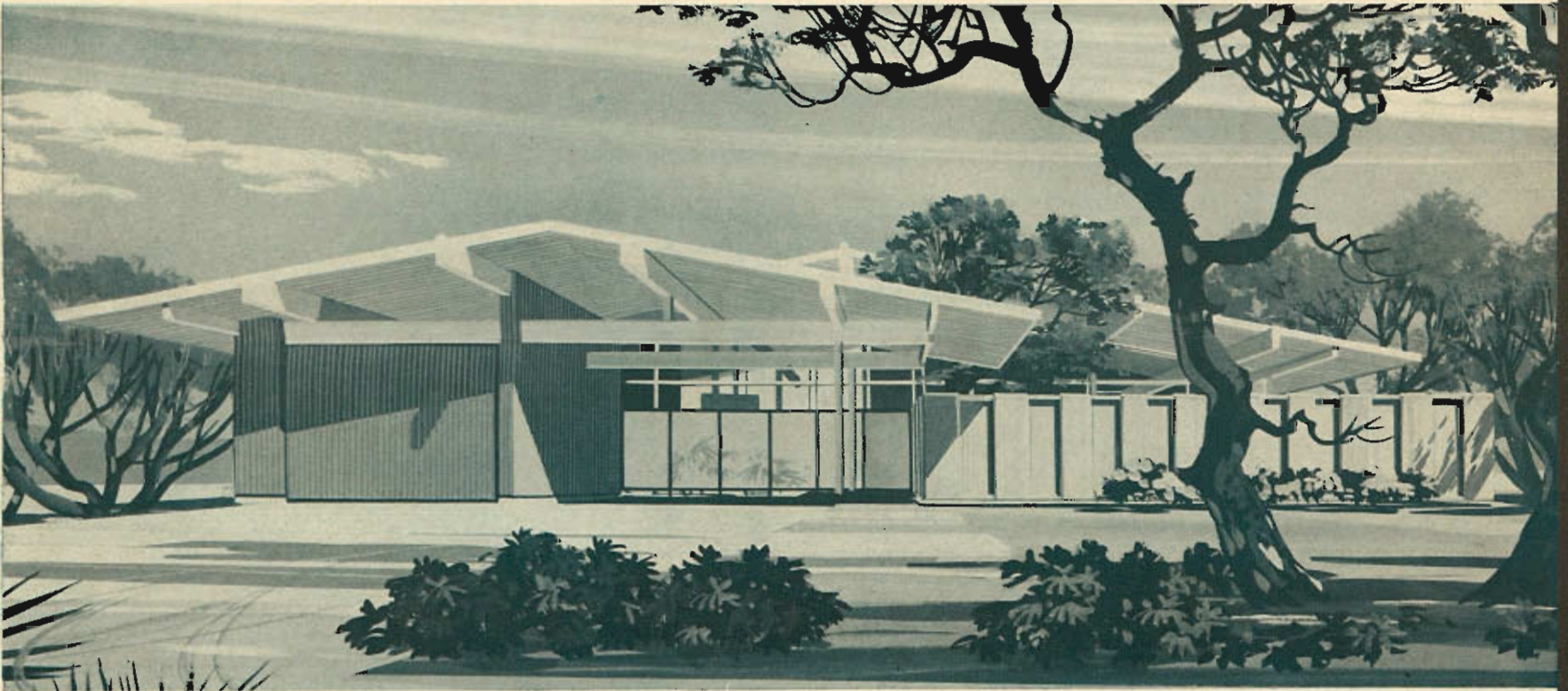


ONE AREA "LEND" SPACE TO ANOTHER: PROOF THAT CAREFUL PLANNING WORKS WONDERS IN THE FACE OF SPACE LIMITS

Two complete walls of glass and an open entrance to the food preparation center give the dining-entertainment center a look of generous size that far exceeds actual dimensions. Traffic from food preparation to dining couldn't be more step-saving and direct. The serving counter and cabinets act as a room separator. See, too, how a garden view can be had from almost every location in the three-center area.

ELECTRIC LIVING MEANS THE MAXIMUM IN FUN AND ENTERTAINMENT

With outdoor lighting, an electric barbecue and portable TV on the scene, the patio becomes a full-time outdoor living center . . . and during the warmer months actually doubles entertainment center floor space. It's during these same months that you'll wonder how you ever did without room air conditioners. You'll depend on them for summer comfort, just as you'll enjoy the clean, quiet heating of electric baseboard during winter. Area: 1152 sq. ft.



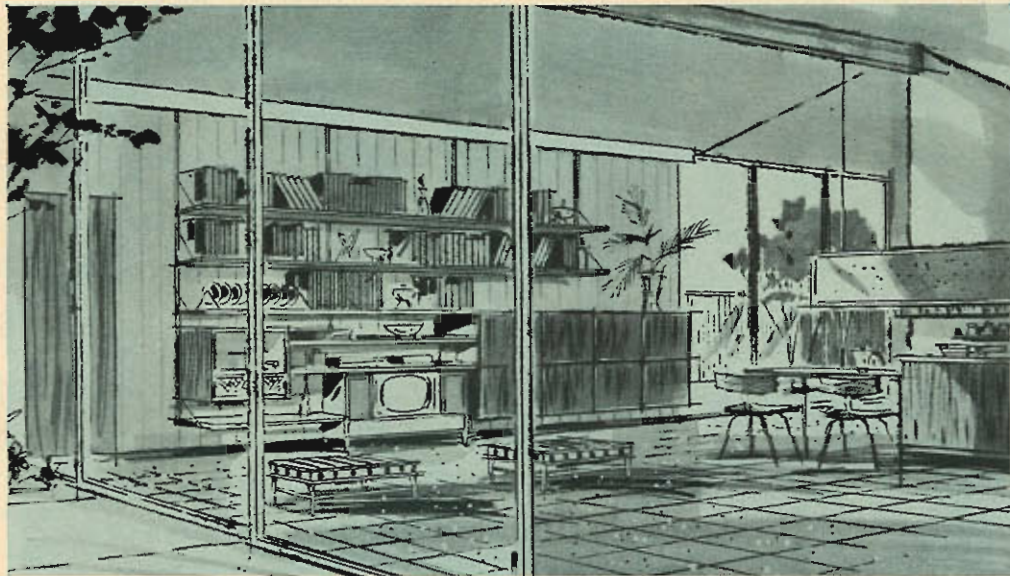
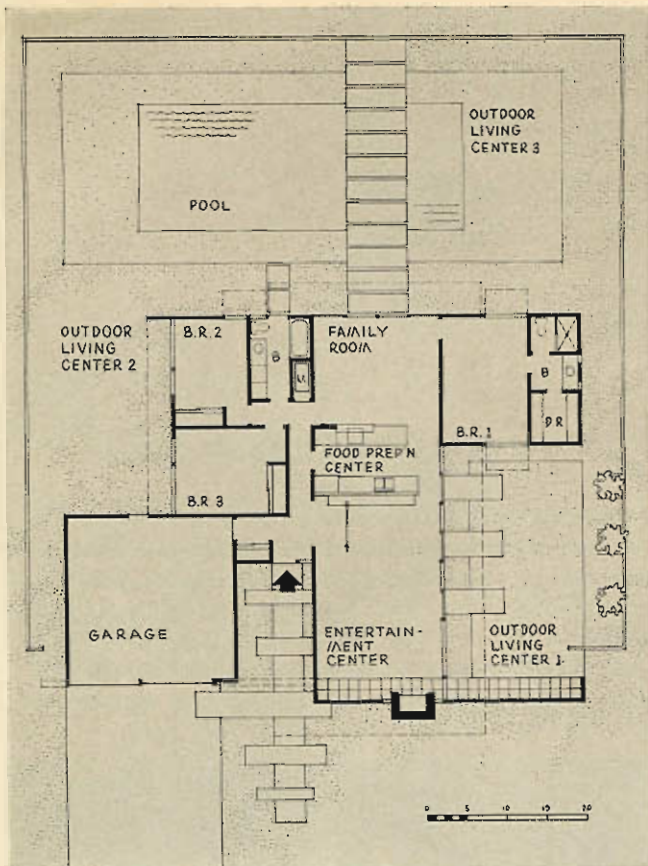
THIS AGE OF "SPACE" CALLS FOR OPEN PLANNING

To the left of the entry, entertainment-dining center opens onto the front garden. To the right, three bedrooms and the laundry center are grouped about a central hallway. The children have direct exit to their own screened playground, while sliding glass doors in the master bedroom open to a rear outdoor living center.

4 COMPACT WITHOUT BEING CRAMPED OR CONFINED

As you approach A. Quincy Jones' House Number Four, you get a definite feeling of great open spaces. Credit the clean sweep of an exceptional expanse of roof and its powerful-looking under-structure of open beamwork. Then, as you step into the entry garden and see quickly how even the space in front of the home is utilized . . . in this case for outdoor activity.





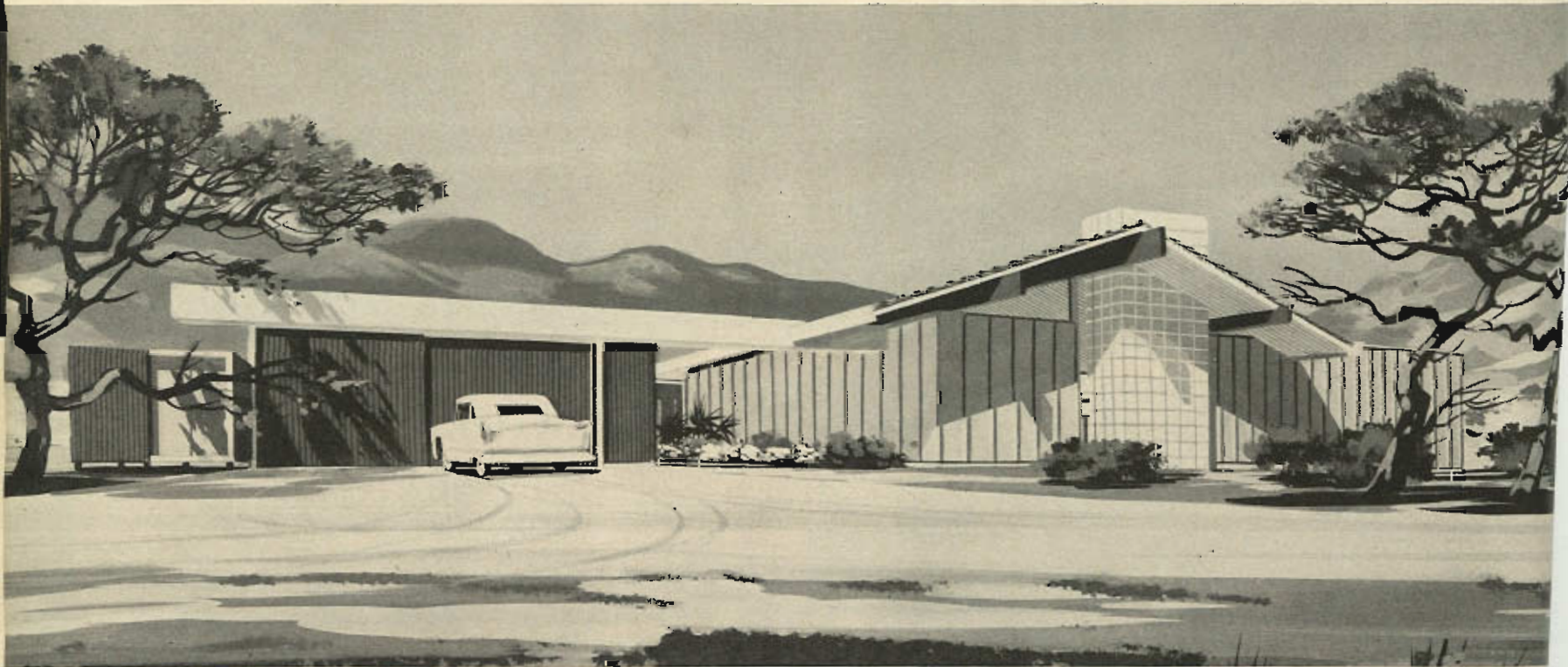
**CENTRALIZED FOOD PREPARATION CENTER SEPARATES BUT DOESN'T DIMINISH THE SPACIOUSNESS OF THE MAIN ACTIVITY AREAS**

Architect Jones created an eye-filling version of functional design when he located the food preparation center at the midway point of a nearly fifty-foot length of living space. He saved the dramatic effect of great length by allowing clear passage to the side, and hanging the cabinets well below the roof ridge and beamed ceiling.

The view above depicts part of the family center where TV, stereo high fidelity and hobby-work could hold sway. Beyond, are the formal dining and entertainment centers. A quarry tile hearth runs the width of the opposite end, crossing under and continuing beyond the glass wall to form the end of the outdoor living center. Slide back the glass walls and you more than double the size of the room.

**EXTRA CONVENIENCES ALWAYS MAKE A TOTAL ELECTRIC HOME STAND OUT**

How quickly you'd probably take for granted the handiness of master-controlled lighting, electronic garage doors and front gate, a room-by-room voice intercom and the remarkable heat pump. It's true . . . these and more conveniences can be had in a Total Electric Home. Area: 1576 sq. ft.

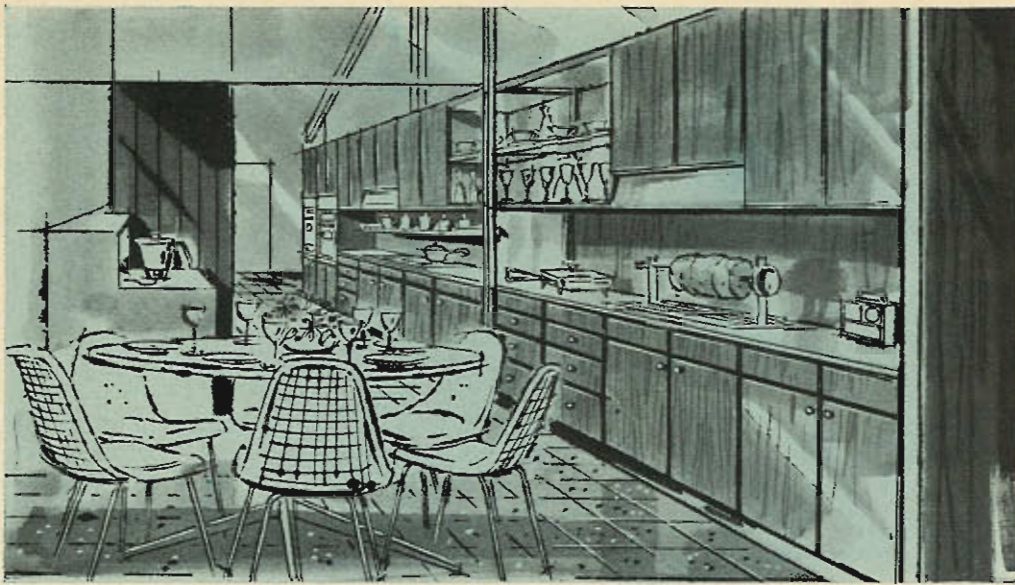


**5 LIGHTING—NATURAL AND MAN-MADE—PLAYS THE IMPORTANT PART IN CREATING THE ATMOSPHERE OF THIS FLEXIBLE 3-BEDROOM HOME**

Here's an exciting example of what properly planned light can really accomplish . . . in both a decorative and utilitarian manner. Approach this home during the evening when recessed and spot-lighting emphasize the handsome exposed beam and roof structure that encloses the broad face of the masonry chimney. Further along, recessed walk lights and

shaded wall lights mark your path. Once inside you find more light decorating and illuminating the complete length of the central living area. Ceiling beam interior and skylight exterior fixtures are employed for this. During the day, glass walls—thirty feet of them in the entertainment center and fifteen feet of them in the family center—bring in many hours of sunlight.



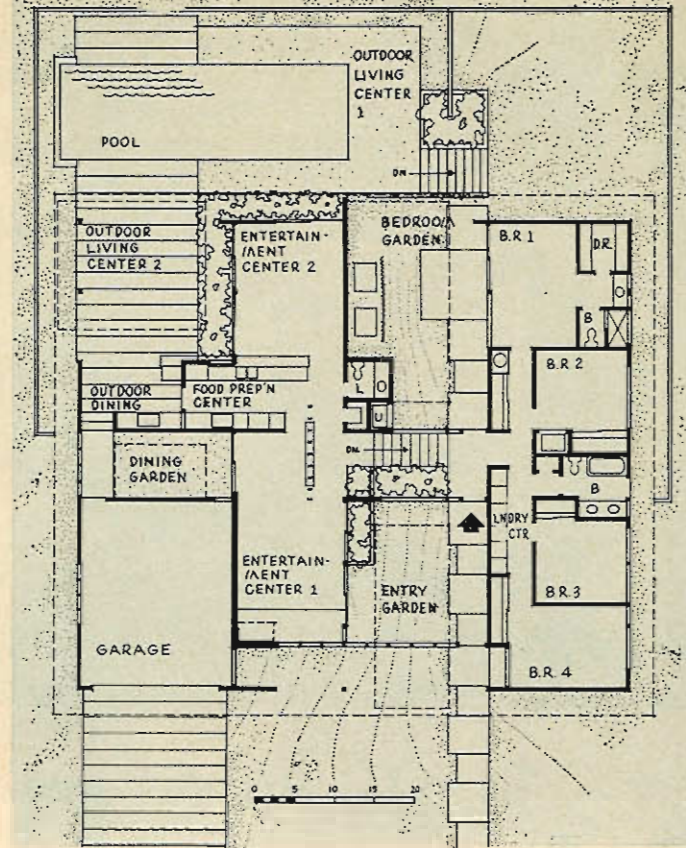


### INDOOR LIVING SEEMS TO GO OUTDOORS MORE AND MORE

The views above show part of the wing which contains four distinct living centers: food preparation, entertainment, recreation and dining. Yet it seems appropriate to label them as one big family living center because their separation is minimum and their use is at many times simultaneous. By opening the glass doors, the outdoor recreation, formal and informal dining areas become almost indispensable for accomplishing a day's tasks or leisure activities.

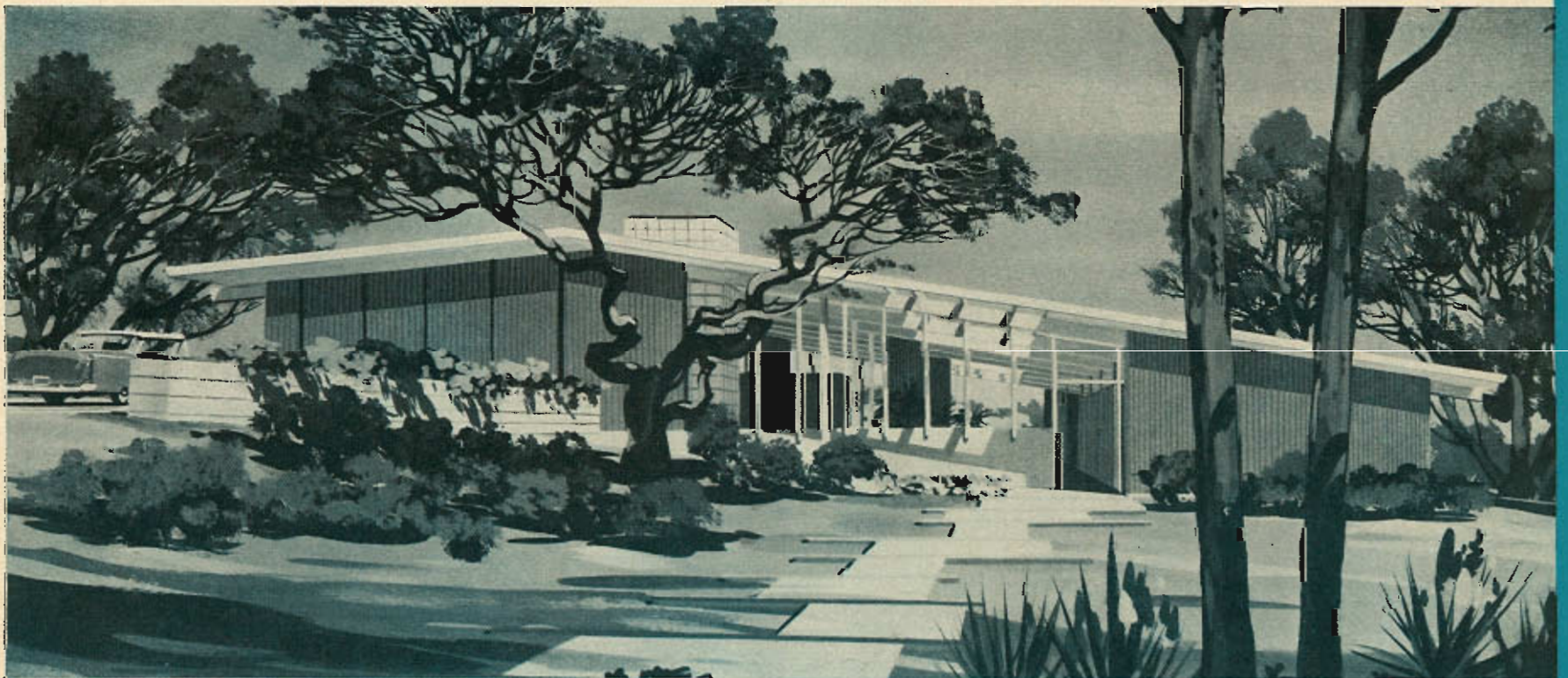
### HEATING, COOLING AND AIR FILTERING NEEDS ARE SUPPLIED BY A TWO-ZONE, ELECTRIC-POWERED SYSTEM

Two heat pumps serve the wings of the home. This results in a personalized type of comfort, day and night, in December or July. Warm air flows during cool weather; and by reversing its cycle the heat pump cools the home during the summer's height. You pre-set the temperature and the unit maintains it without further ado.



### FOUR BEDROOMS AND THREE BATHS THAT ACCOMMODATE A LARGE FAMILY

The master bedroom, in addition to having its own bath and dressing room, faces through sliding glass partitions directly onto a garden. The children's bedrooms center on the laundry and bath with twin lavatories. Here, another entrance to outside! The third bath is just off the family center in the other wing. And last, but not least, a voice intercom lets everyone keep in touch. Area: 2058 sq. ft.



## 6 EACH LIVING CENTER HAS OUTDOOR COUNTERPART IN THIS LUXURIOUS AND WELCOME DEPARTURE FROM THE FAMILIAR SPLIT-LEVEL HOME

You'll discover this is one of the rare homes that actually encompasses rather than intrudes on or obliterates the natural surroundings of its site. The architect accomplishes this by dividing the living centers to form two wings. Eighteen-foot-wide garden plots lie between. The wings depend upon

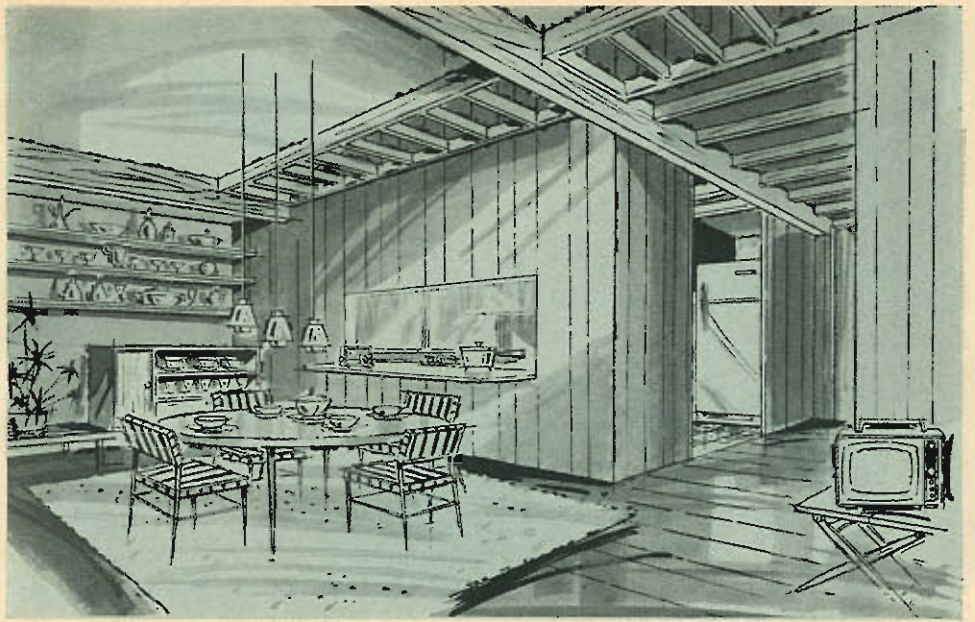
an entry hall and short flight up for connection. Although architect Jones' plan is readily adaptable to a level stretch of land, the ideal would be a sloping site, such as in this version which allows for a six-foot rise from one wing to the other.



**ELECTRIC HEATING AND COOLING . . .  
AN ESPECIALLY COMFORTING FEATURE**

Baseboard electric heating and in-the-wall heaters will keep you warm on the chilliest nights. And during summer months a powerful exhaust fan in the roof keeps you cool.

Certainly, the wife is the real vacationer here, where a Total Electric plan and compact design save all sorts of steps and work. Area: 1006 sq. ft.

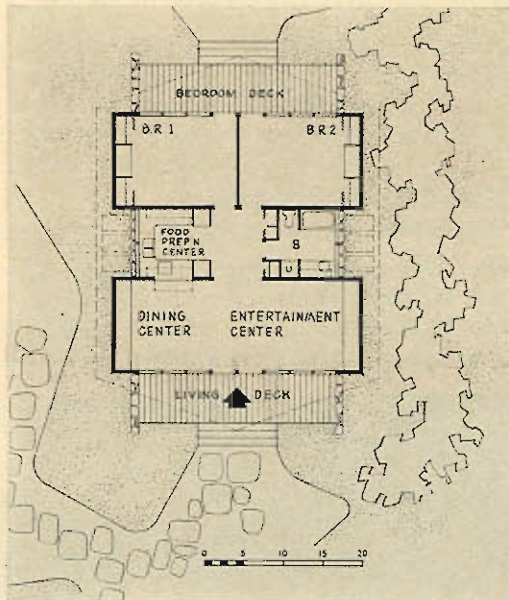


**LIVING-DINING CENTER OFFERS A PANORAMIC VIEW**

Glass walls face front, and have slide-open sections to bring the outdoors in. TV, radio and relaxing is in order here. A drop-down, pass-through shelf from the food preparation area makes serving get-togethers easy.

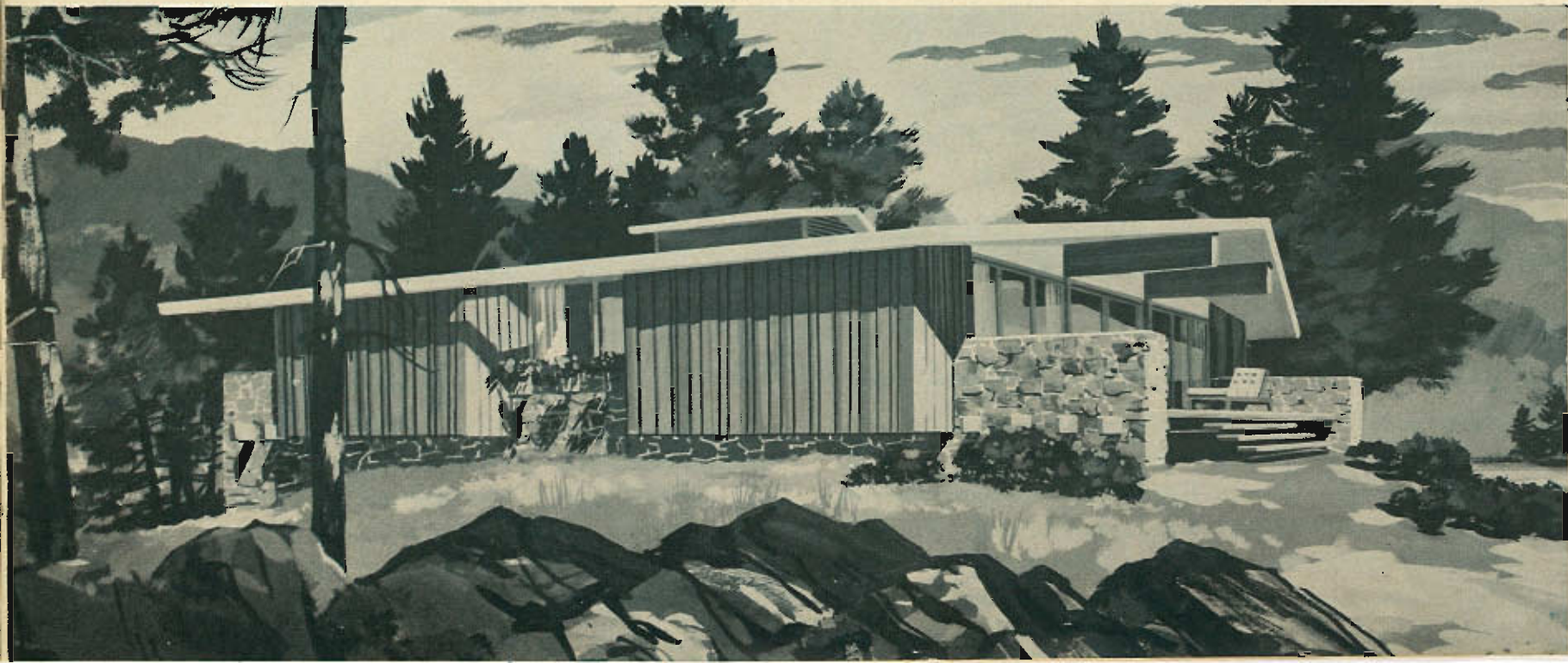
**7 PLAN FOR A VACATION HOME: THE LEAST WORK WITH THE GREATEST COMFORT**

A quiet lakefront, a pine-studded wood or an isolated spot of seashore . . . and this home by Robert Little. The appearance is plainly rustic, with rough-sawed boards, native stone in a background of whatever happens to be growing naturally. Glass is the only visible material foreign to such heady atmosphere, and its use is generous to make sure you don't miss a single sunrise or sunset.

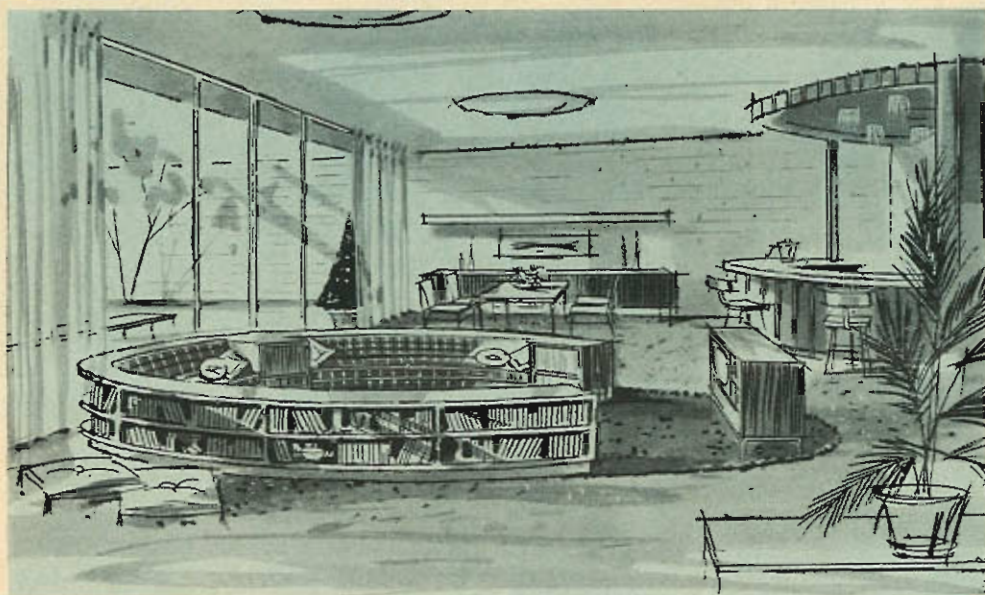
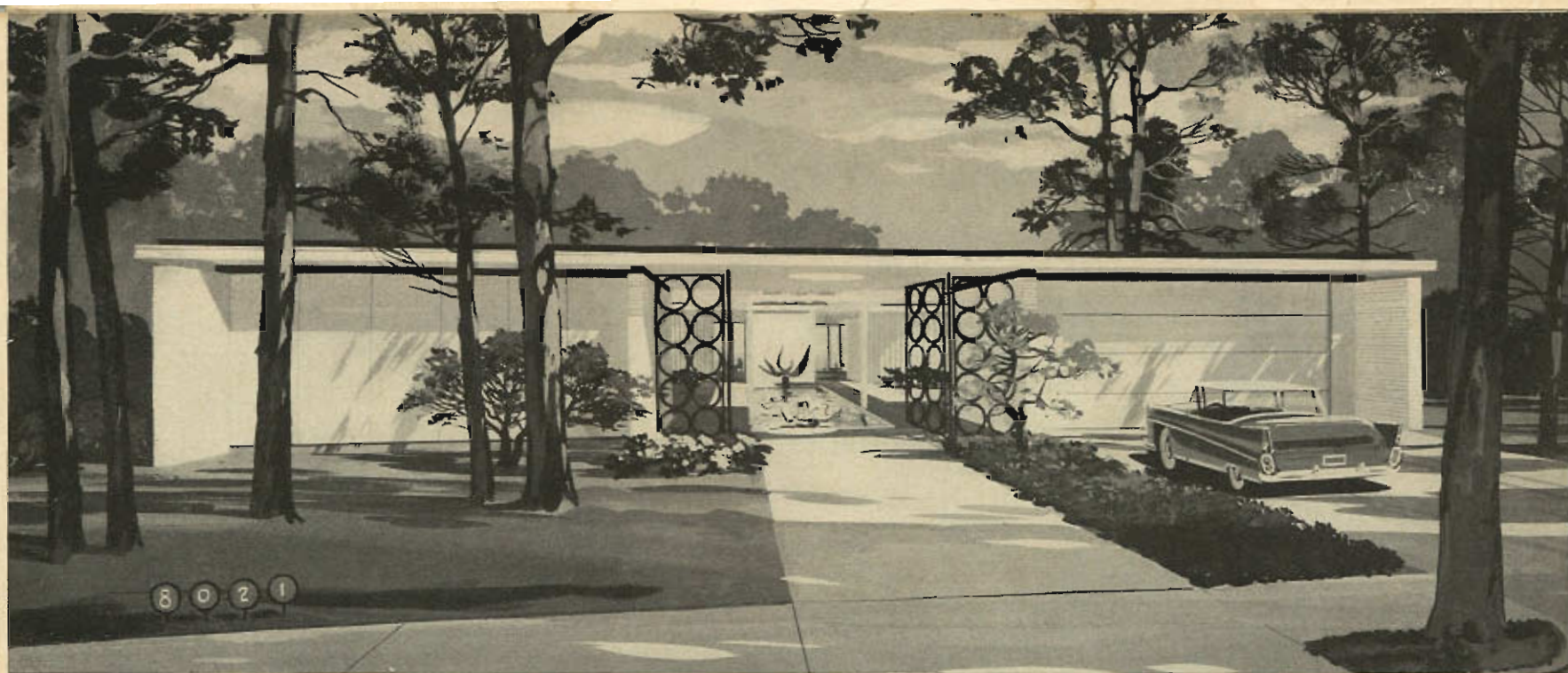


Westinghouse  
**TOTAL ELECTRIC**  
gold medallion home  
HEATING-COOLING-LIGHTING-APPLIANCES

The floor plan is a simple square, with a view running the full thirty-two-foot length of the home, from porch to porch. At one end are twin bedrooms. Food preparation, bath and laundry occupy the mid-section. And it's here that Total Electric Living takes over in a major way. A U-shape Micarta® top counter has a range built in. Oven, sink, refrigerator-freezer complete the group. Just opposite—across the hall—is the laundry and bath with combination washer-dryer, electric water heater and more carefree Micarta top cabinets.







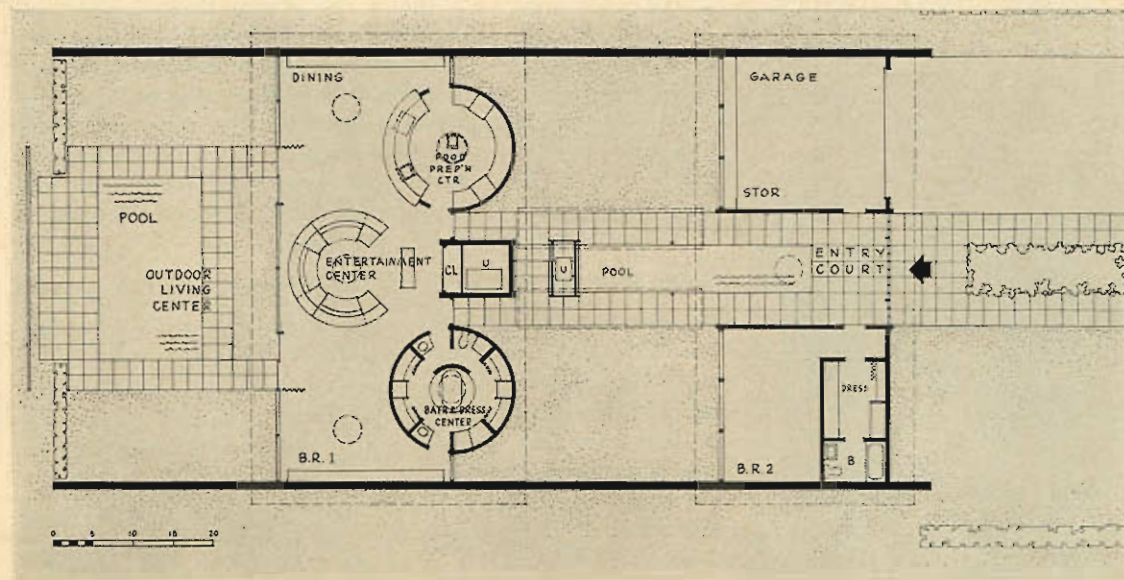
**ENTERTAINMENT AND CONVERSATION CIRCLE EXPANDS TO A FIFTY-THREE-FOOT ROOM**

When privacy is not needed, the flexible doors, which close off the bedroom at one end and the dining area at the other, may be withdrawn to handle the largest crowd. The basic entertainment center is encircled by sectional seating which is flanked by stereo high fidelity components. Just beyond the full length glass wall of the expanded room is a swimming pool and patio. A further convenience is the serving counter of the food preparation center which faces the dining area.

**8 FOR TWO ADULTS... ONE LIVING CENTER CAN BECOME FIVE**

This is a most versatile home for two. It offers adults the simplicity of an apartment, and the generous living space of a large home minus the usual time-consuming care it takes. An ingenious plan becomes apparent as you enter the home and see three circular living centers—complete in every detail.

The three—food preparation, entertainment and bath—achieve the privacy needed, from ceiling-high walls. The hub of the food preparation “circle” is a sink and counter. Surrounding it in a full 360 degrees is a complete electric appliance group. Tub and shower are centered in the bath center and encircled by closet areas, lavatories, storage and the combination washer-dryer.



**AN ELECTRIC HEAT PUMP FOR YOUR ALL-WEATHER COMFORT**

As in all other electric heating, there's no soot or flame, and no space needed for fuel storage. In addition, architect Little calls for a Precipitron which is installed to electronically filter out dust and pollen.

**DETACHED GUEST SUITE AND GARAGE FACE THE STREET**

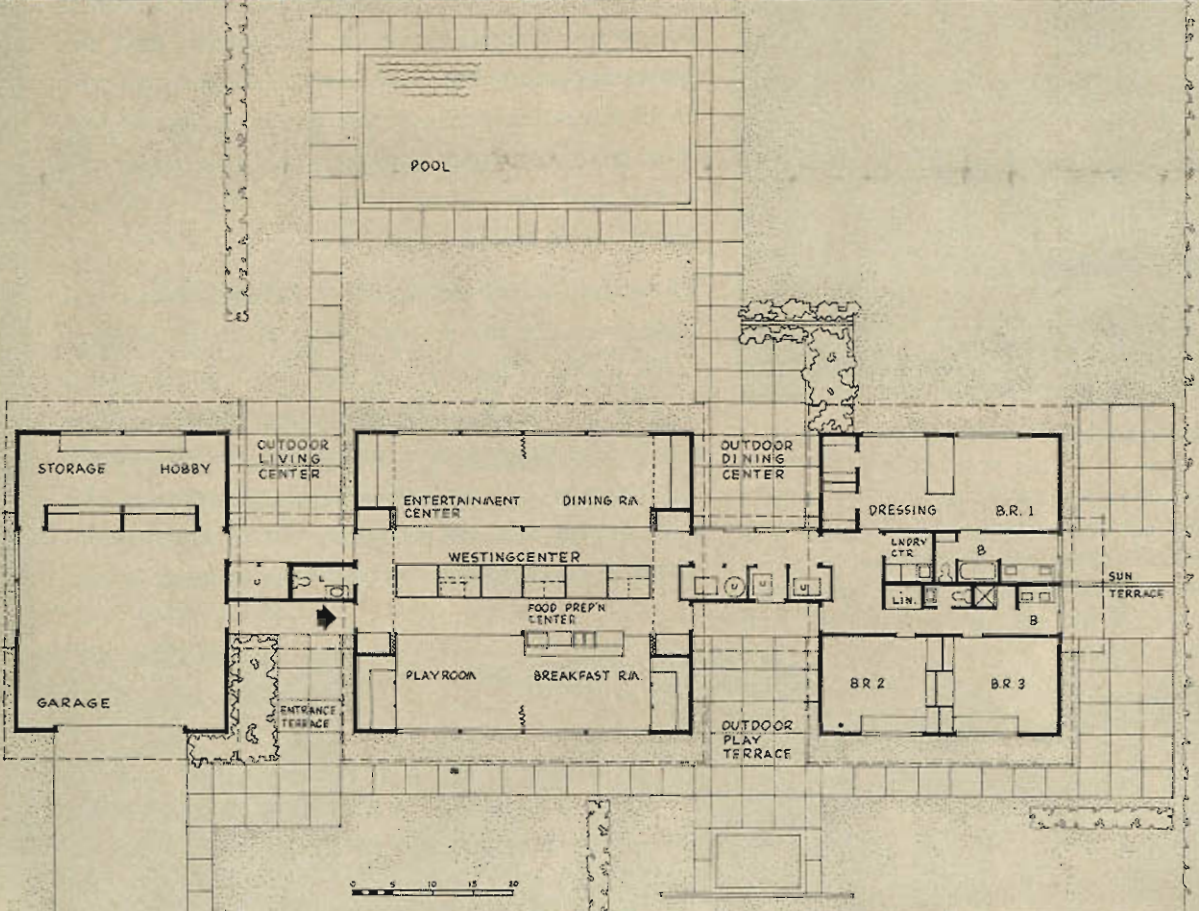
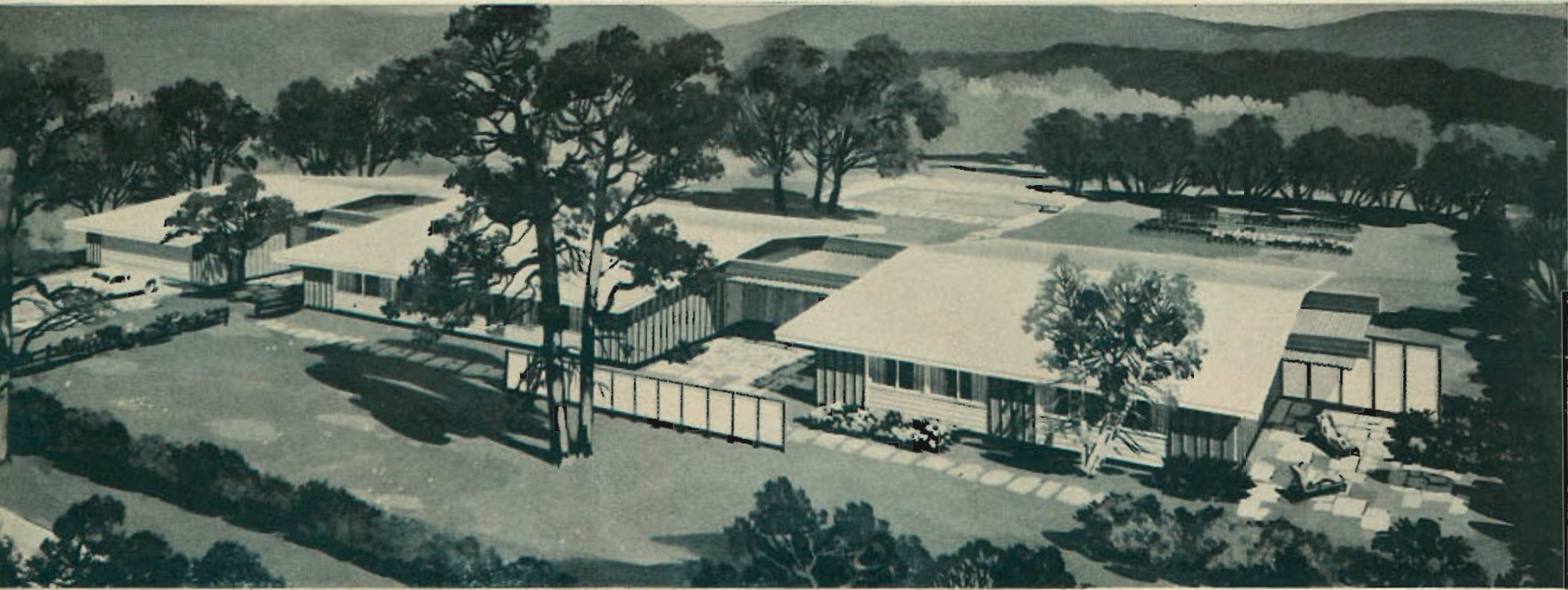
Both the guest suite and garage are separated from the main wing by a reflecting pool and garden. The suite has a sleeping area, storage room and bath which you can be sure will be greatly appreciated by the family's visiting children. Area: 1959 sq. ft.



# 9 THE ULTIMATE IN ELECTRIC LIVING CENTERS...90 FEET LONG

Ranch home extraordinary! Three interconnected wings span more than one hundred thirty feet. And as impressive as that exterior will appear to you, it doesn't even hint at the intrigu-

ing scheme which architect Robert Little has conceived for the interior. Not until you step into the main entry does this new design for electric living reveal itself with full impact. The plan: a "spectacular" of electric living assembled in a center area extending the full length of two wings.

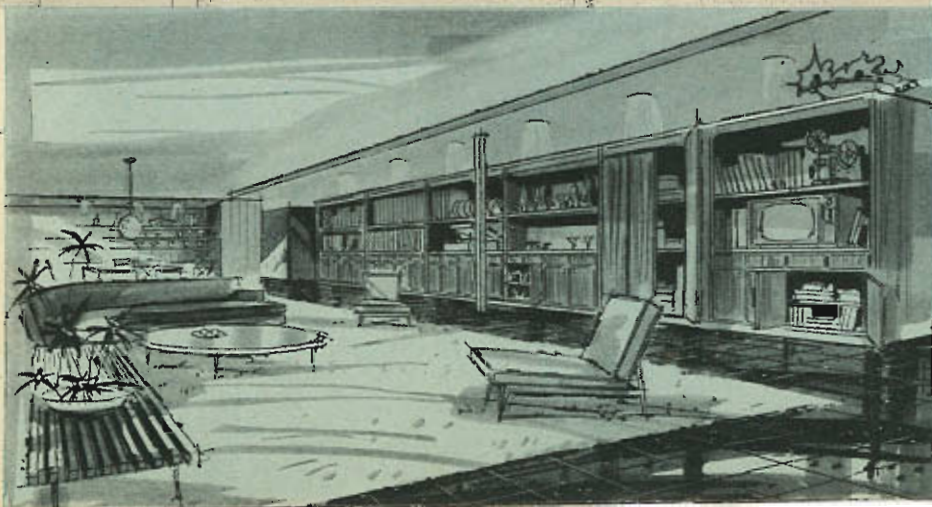


## NEW FREEDOM FOR ACTIVITIES AND DECORATION

It takes little more than a glance to show that the places you do your living . . . your entertaining, dining, working and relaxing are completely unhampered by the "equipment" that's so important to the maximum enjoyment of this home. Everything from appliances to stereo high fidelity to the basic bathtub occupies the central core in such a way that they couldn't be more convenient, yet leave the bedrooms, the dining areas, the entertainment and recreation rooms with an amazing freedom for furnishing, foot traffic and spaciousness.

## EACH ROOM SERVED BY A CENTER OF ITS OWN

For example, all the food preparation appliances face the breakfast room, on one side. A pass-through serves the formal dining side, opposite. Further along, you'll find a twin installation of Westinghouse heat pumps. These units cool in summer and heat in winter, keeping both wings comfortable all year long. It's truly remarkable how this equipment fits into compact cabinets, completely hidden from view. The interior view looks across the living-dining area and shows the electric center serving it. You'll find a place for TV, radio, high fidelity, record and tape storage. Folding doors give the three bedrooms and two baths privacy. Dining and play terraces separate these two wings. Two similar terraces serve the same purpose at the garage-hobby wing end. Area: 2971 sq. ft.

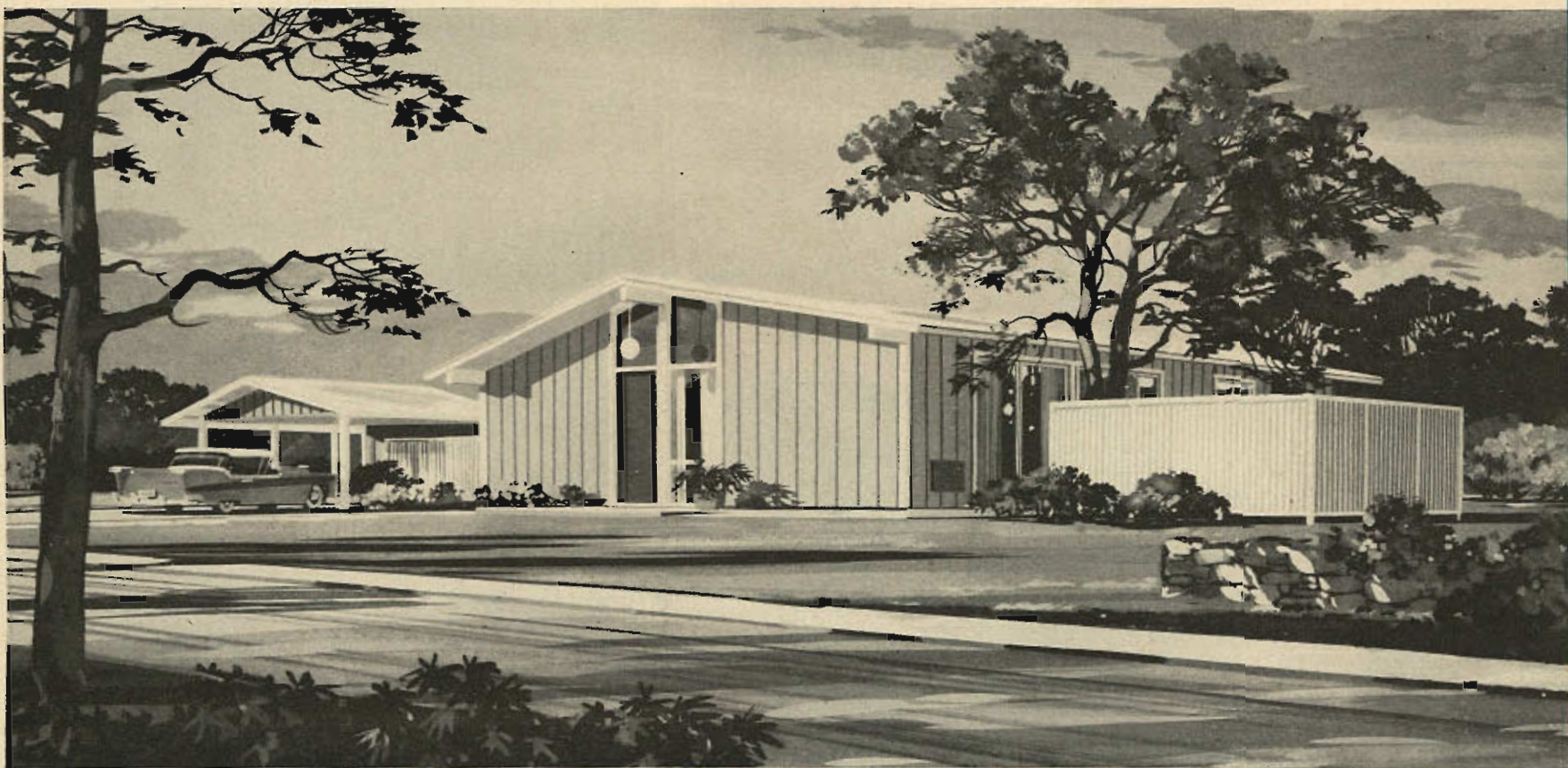




# 10 THIS ARCHITECTURE PERMITS A YOUNG, ACTIVE FAMILY OF FOUR TO "BORROW" SPACE IN THIS ECONOMY-SIZE HOME

In little more than one thousand square feet, this home's architect, Nicholas Satterlee, permits a family of four—and a possible guest, if you please—to extract an amazing amount of flexibility and sheer comfort. What's more, the compactness of the home leaves a generous area for outdoor living

on even a minimum size lot. An enclosed adult terrace extends from one side of the home and has entrance from the living room's sliding glass doors. A service-play area has been located between a carport and the opposite side of the home, and is accessible from the family living center.

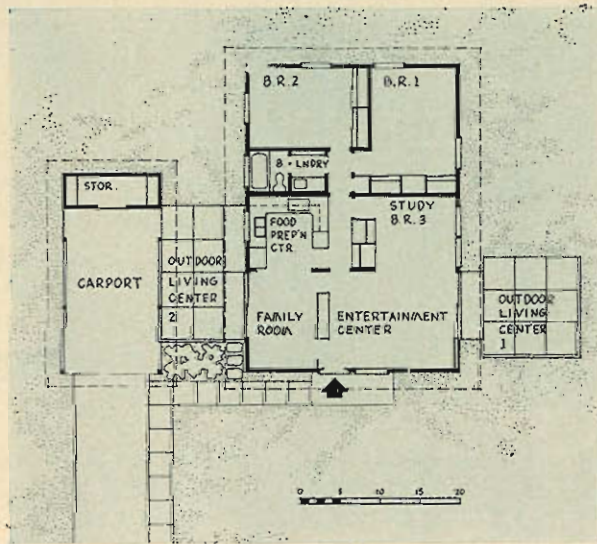


## "SPACE-BORROWING" IN ACTION

When you need a wide-open atmosphere around the activity centers, several flexible, folding doors disappear into the walls, with the result that the food preparation center borrows circulation from the hall. And the living room expands into the study or onto the terrace in nice weather. In this situation, only closets and cabinets remain to separate areas. The bedroom and bath area have permanent walls and wood doors for privacy.

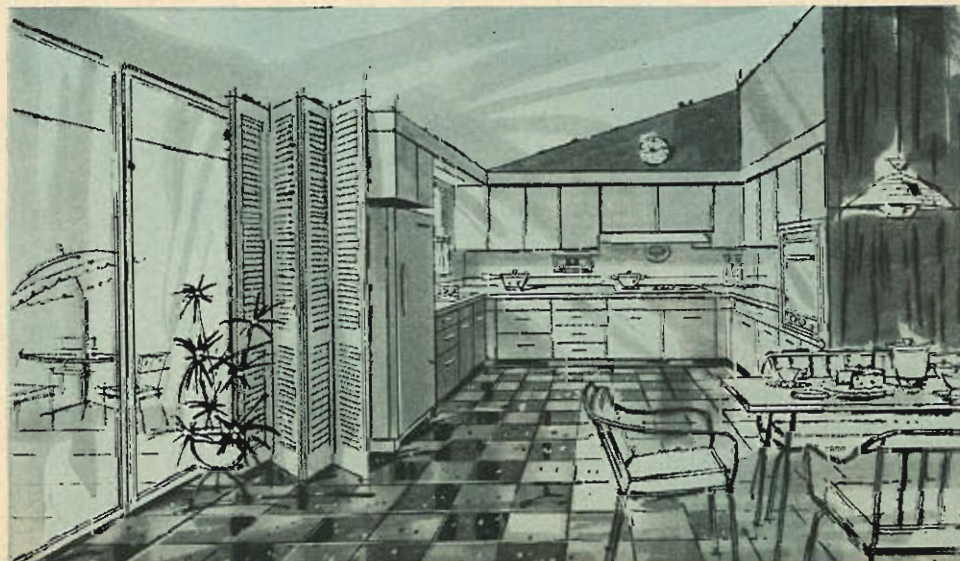
## CHILDREN TO THE LEFT! PARENTS TO THE RIGHT!

In theory, there's no reason for parents to stumble over youngsters, or youngsters to invade the living room or grown-ups' terrace. The youngsters' bedroom, play area and the family room are on one side of the home while adults' territory is on the other. General get-togethers are reserved for the food preparation and family centers.



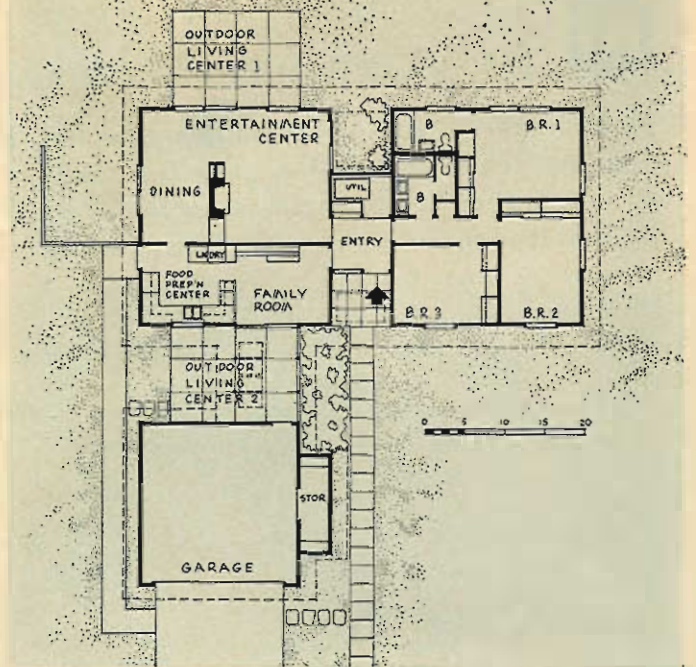
## COUNTRY KITCHEN-FEELING

The family living center and the food preparation center, together, give all the atmosphere of the much-loved "country" kitchen. Here, cooking, eating and family activities are centered. In addition to the regular group of appliances, you'll find a special Appliance Center, so-called because it has built-in extension cords, outlets and an automatic clock-timer to power and control coffee maker, electric frypan, toaster and more. One final space-saving note is the baseboard electric heating which needs no furnace, chimney or ductwork. Each room has its own thermostatic control. The baseboards may be painted to match the room color scheme. Area: 1026 sq. ft.





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## 11 THE TRADITIONAL CENTER HALL WORKS WELL IN TODAY'S ONE-LEVEL

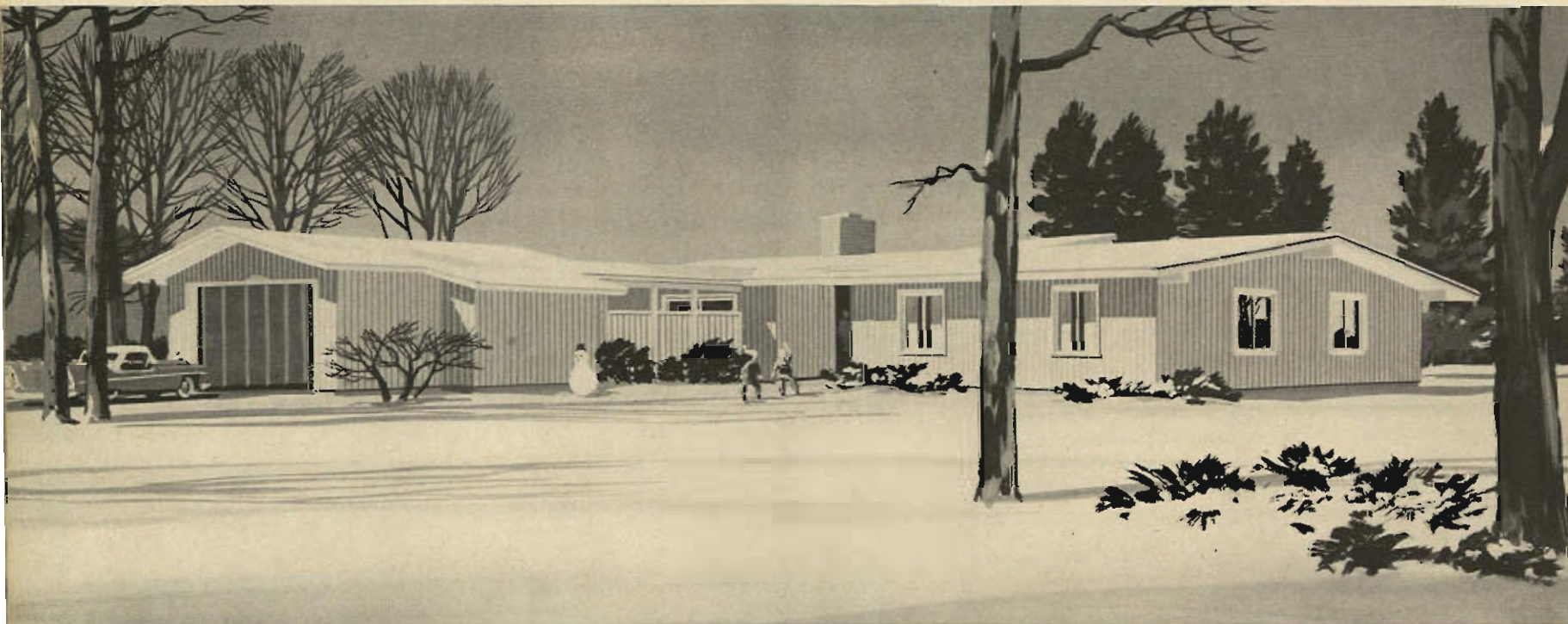
Where, in Colonial times, the center hall separated the family's parlor, pantry and kitchen from the formal parlor, the center hall in architect Satterlee's home bisects sleeping and "waking" areas. And, although adaptable to any of several stages of family life, this home seems to call for parents with teenagers. The home is moderately sized but well-planned for busy people of all ages. Even from the outside, this is evident as you see a service-play area, private garden, adult terrace and an inner court.

### TROUBLE-FREE, DEPENDABLE ELECTRIC HEATING AND COOLING

People who own homes with central air conditioning often wonder how they ever got along without it! It's certainly understandable considering the superb job it does. In this home, the unit is concealed in a utility room. The three-wire, 220-volt service that it and the baseboard electric heating use will not only power all things electrical in this home, today, but give it power for future needs as well.

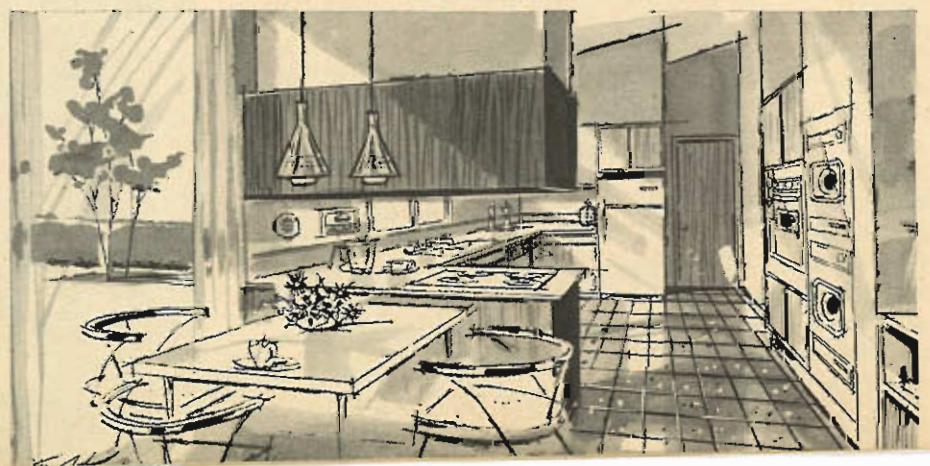
### FULL WALL OF CLOSETS IN EACH OF THE THREE BEDROOMS

The sleeping area is completely separated by the handsome center hall entry. The master bedroom has its own bath, and a second bath serves the two other bedrooms.

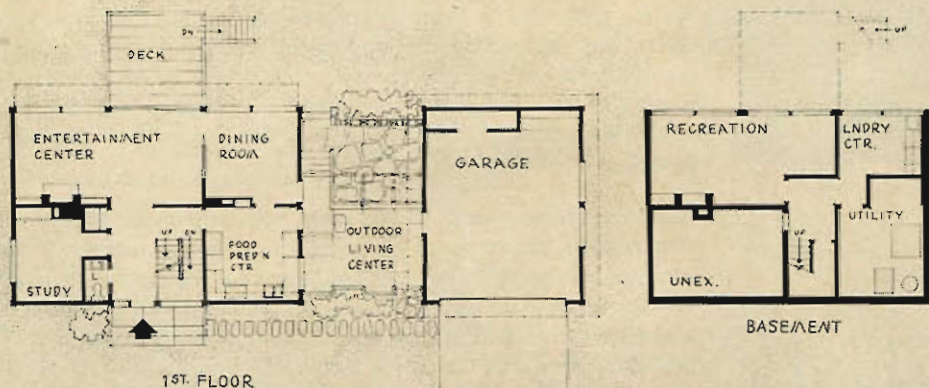
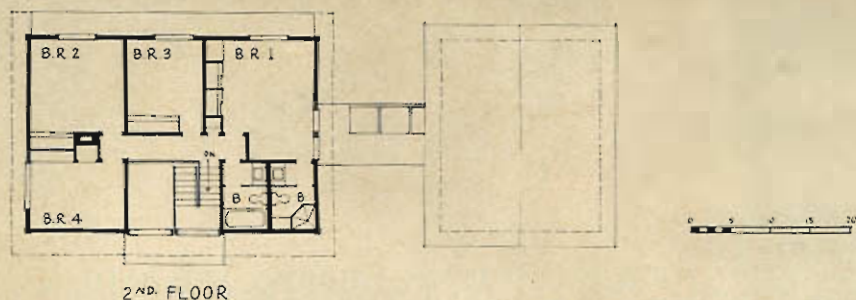


### CATHEDRAL CEILINGS AND OPEN PLANNING FOR AN EXTRA SPACIOUS IMPRESSION

Food preparation and family centers are basically one. Range, oven and dishwasher are all built-ins, and the refrigerator fits flush to the wall. Result . . . maximum possible floor space for working and walking. There's room for plenty of activity in the family center, a room which doubles in size when its sliding doors give way to the play area outside. A glass-walled living-dining center offers the latest in stereo high fidelity and TV. The mid-wall fireplace offers just enough of a partition to separate the formal dining area from the entertainment area. Court, garden and terrace all have entries here. Area: 1410 sq. ft.





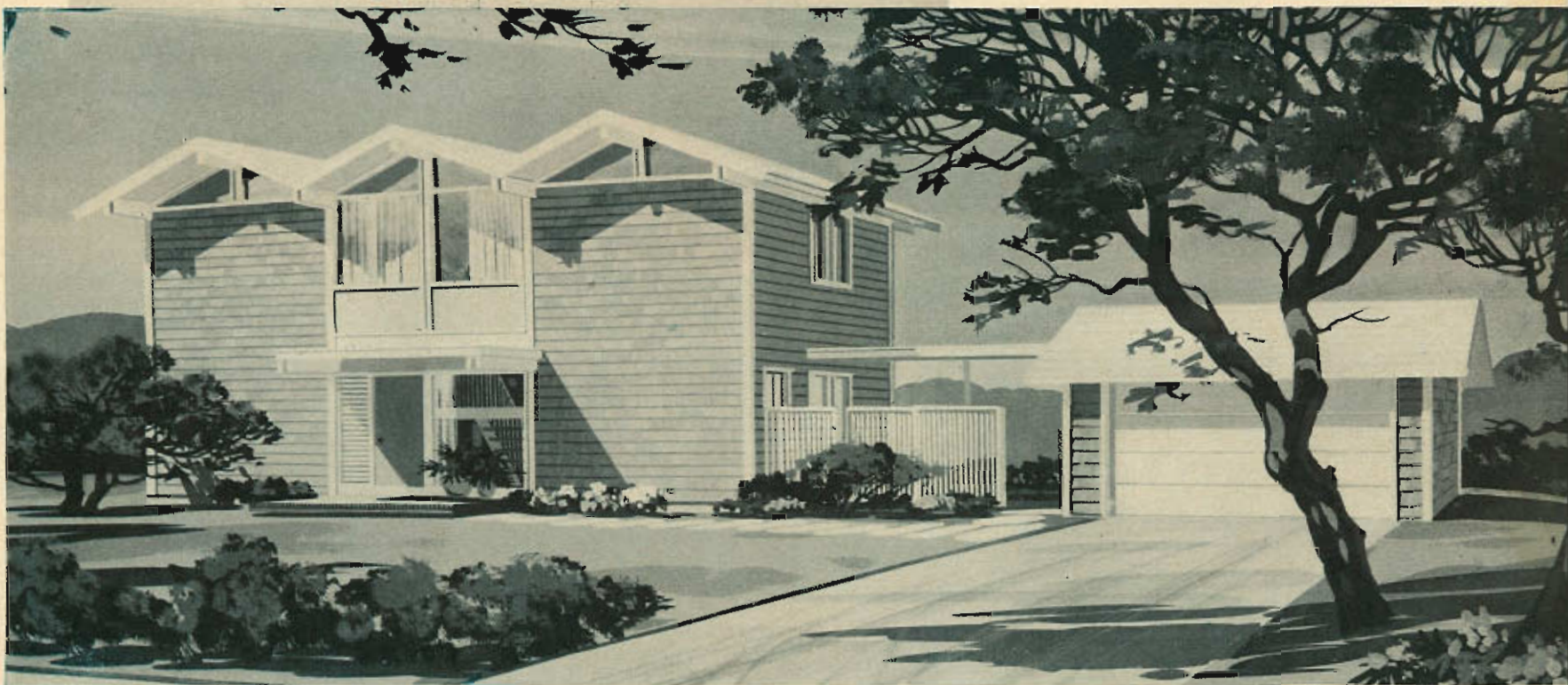


### REAR WINDOWS LOOK OUT ON PORCH AND A SLOPING SITE

This home, as it stands, is especially fine on a lot that slopes down to the rear. The grade allows for large windows in the basement recreation center and laundry center, while emphasizing the sweeping outlook from the porch (or "deck" as so many now call it!). This home benefits, too, from a well-planned lighting scheme. Comfort is dependable thanks to baseboard electric heating and central air conditioning.

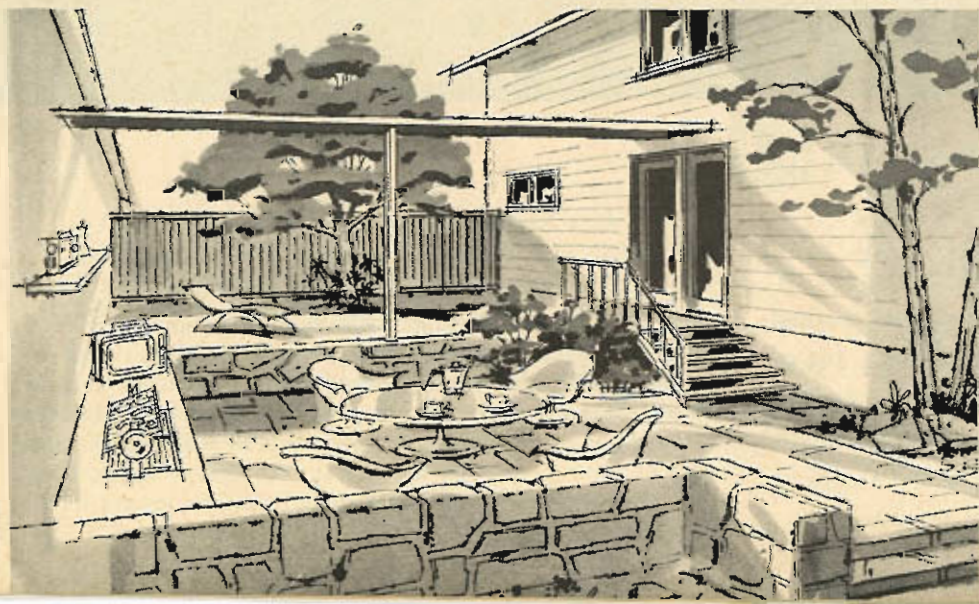
### FOR THE TRADITIONALIST IN YOU, 9 WELL-DEFINED ROOMS WITH BASEMENT

The floor plan is proof that Colonial and contemporary Total Electric design can live together. A cathedral-type of ceiling tops the full-house height of the very ample center hall. There's entry to every room in the home from this impressive location. Entertainment, study, dining and food preparation centers are on the first floor. At the top of the stairs, four bedrooms and twin baths are planned for comfort. Under-gable, triangular windows give the twin baths and front bedroom well-lighted privacy.



### HANDSOME, SECLUDED, TWO-LEVEL PATIO AND SUN AREA IS EASILY FURNISHED AND EQUIPPED FOR OUTDOOR DINING

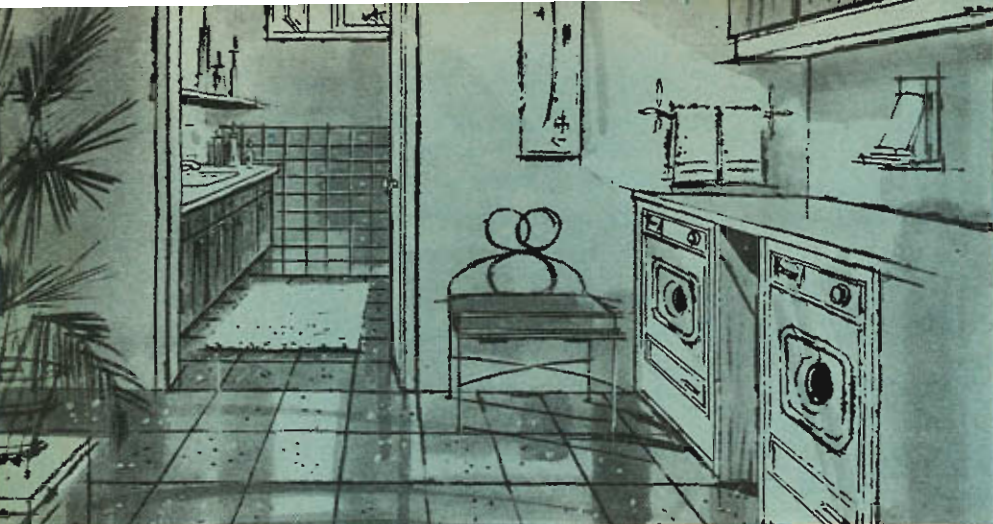
There's complete privacy here, for both informal and formal dining, or a pleasant afternoon of sunning. Portable TV, decorative lighting and the all-important electric grill plug into convenient, weatherproof outlets to give you almost all the comforts of indoor living. This is one more way that a Total Electric Living plan gives you the flexibility that's so important to a growing family. Living area: 1764 sq. ft.



## 12 A REFRESHING VERSION OF A CENTER-HALL, 2-STORY COLONIAL

True, the multi-pane, smallish windows of the garden-variety Colonial home have been long admired. But, their quaint design has certain drawbacks . . . especially pointed up by our new interpretation. Instead of a small, light-hungry window here, and another there, architect Satterlee has given us a center facade of plate glass more than two stories high. Twin walls of Colonial-type shingle work not only add a dramatic amount of texture but also frame the extraordinary center hall.

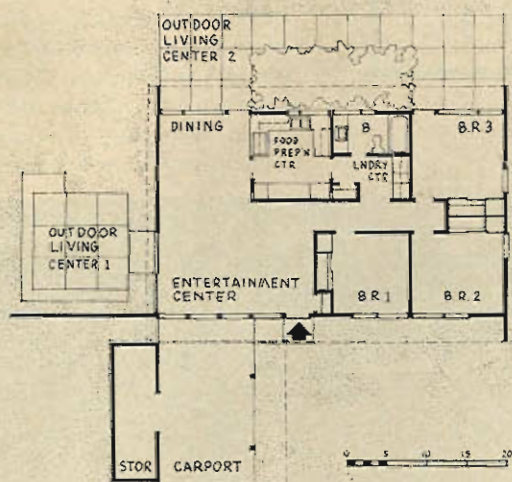




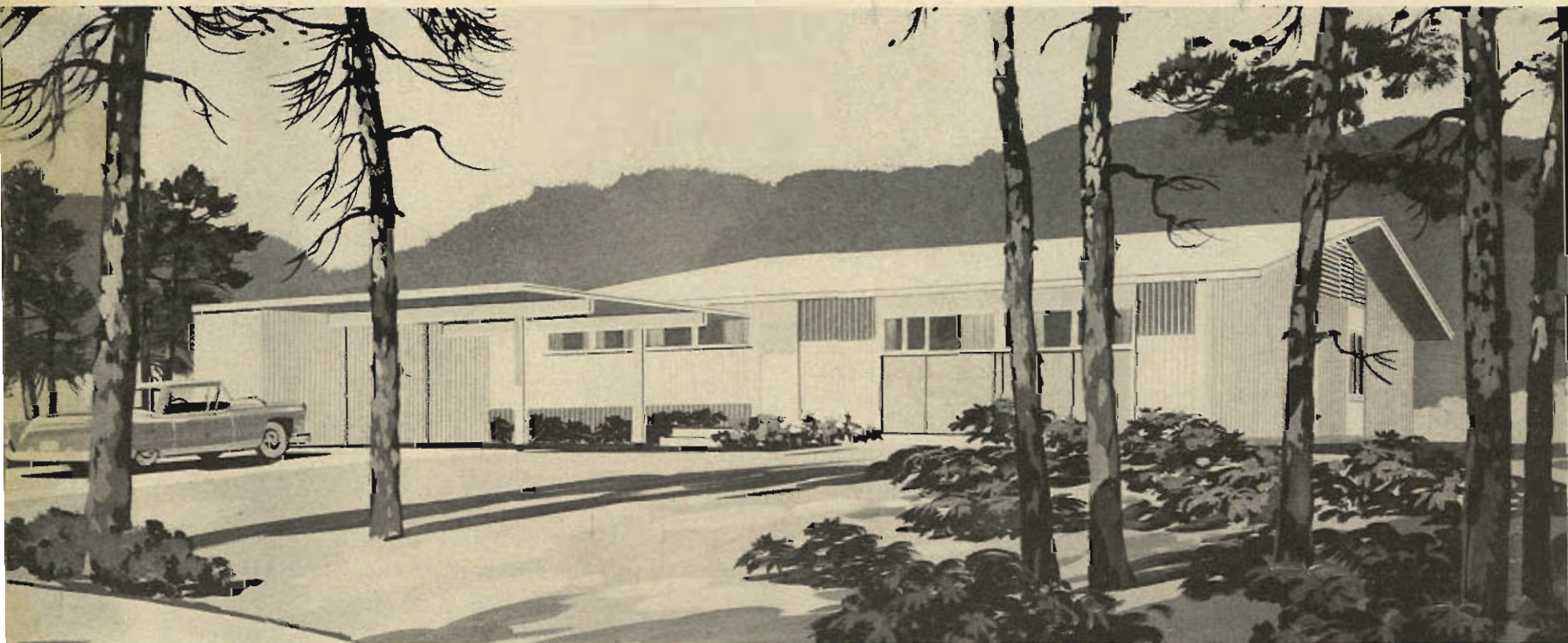
### FOOD PREPARATION, LAUNDRY AND BATH FORM A MAJOR ACTIVITY CENTER

At left your view is from the center hall through the laundry center into the bath. Here, and in the food preparation center, compactness and completeness are the bywords. Modest as the room size may be, you'll find automatic electric washer and dryer plus a utility closet and beyond this, an ample bathroom. A sliding door closes off the area.

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Architect Matsumoto dealt with this super-compact food preparation center in a wonderfully efficient manner. The solution: Westinghouse built-in appliances combined with Westinghouse base and wall cabinets. There doesn't seem to be a storage duty existing that one or more of these cabinets can't perform. Available in both steel and wood, they have all manner of drawer and shelf areas, in a range of widths to custom-fit even the most restrictive situations.



## 13 CAREFUL PLANNING INSIDE AND OUT MAKES THIS SMALL HOME OFFER BIG COMFORT AND CONVENIENCE

Architect George Matsumoto, faced with both modest lot and modest budget, made the most of outdoor living areas and used every bit of interior floor space to produce an altogether pleasant and easy-to-maintain, three-bedroom home. All on one level, the entertainment and dining center open on to each of two terraces. And in the sleeping area, the master bedroom also opens on to a section of terrace.

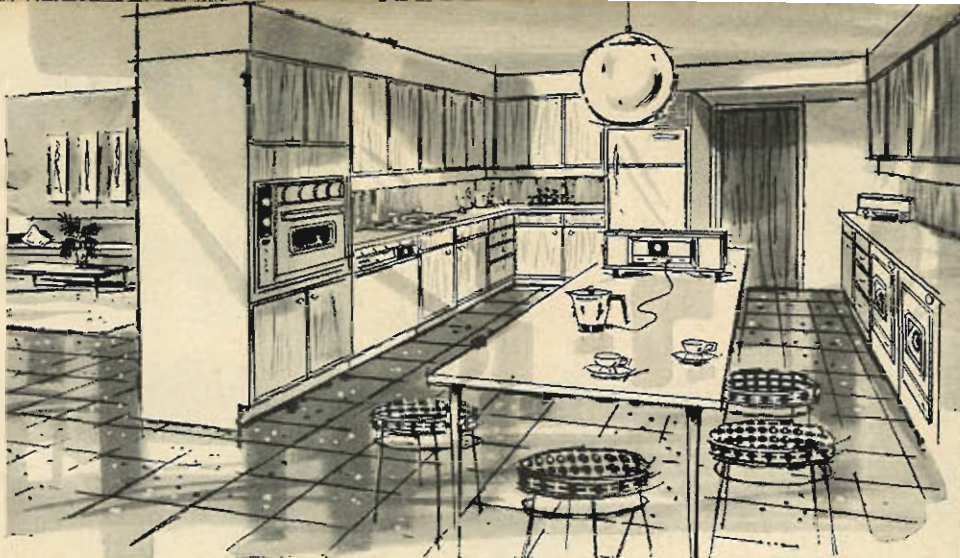
YEAR-AROUND COMFORT WITH WONDERFUL CENTRAL AIR CONDITIONING AND WESTINGHOUSE BASEBOARD ELECTRIC HEATING

The central air conditioning unit is concealed above the ceiling and even during the hottest, muggiest months keeps the home interior comfortably cool. Quiet, clean baseboard electric heating takes over in the cold seasons. These new Westinghouse units can be thermostatically controlled in each room, and although they can comfortably heat any type of room, their low surface temperature lets you place furniture against them. Living area: 1113 sq. ft.



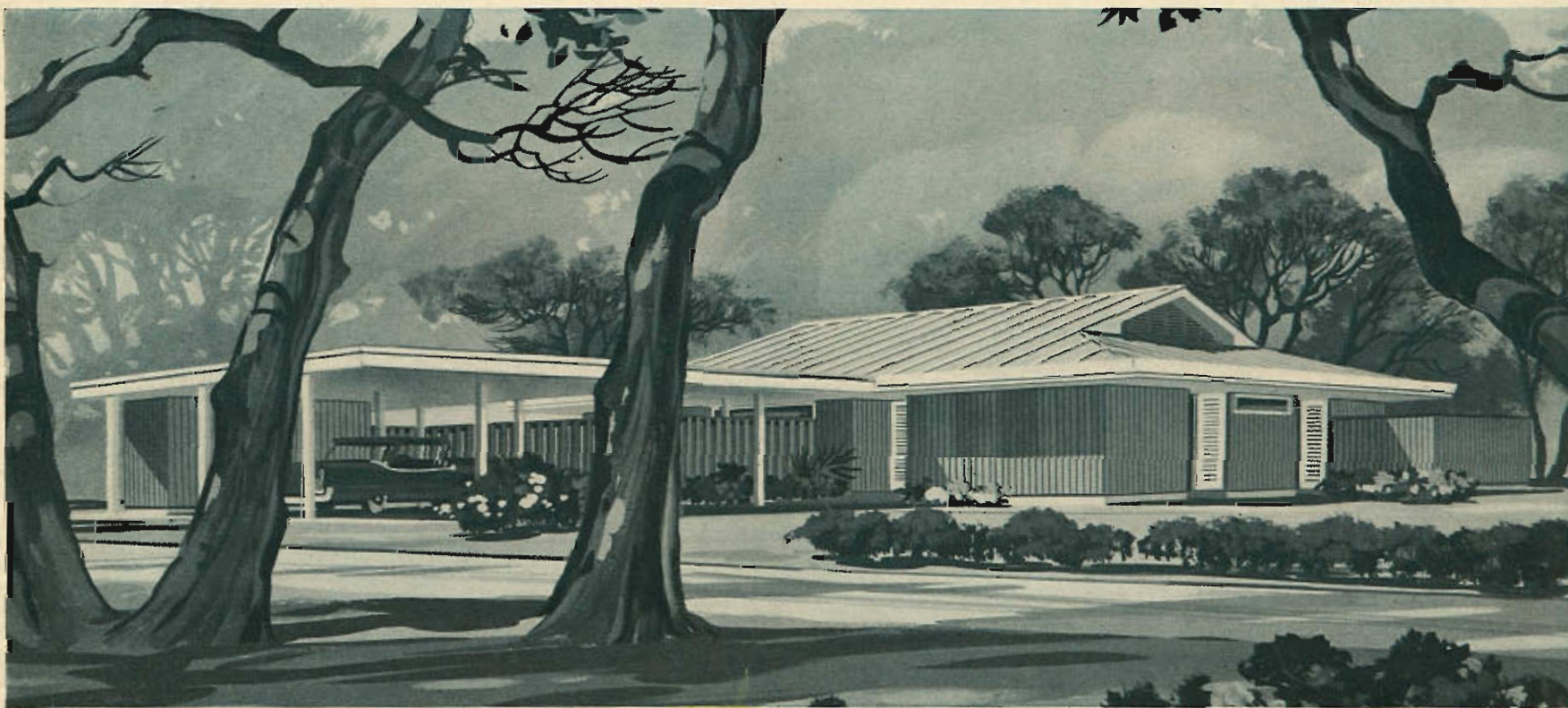
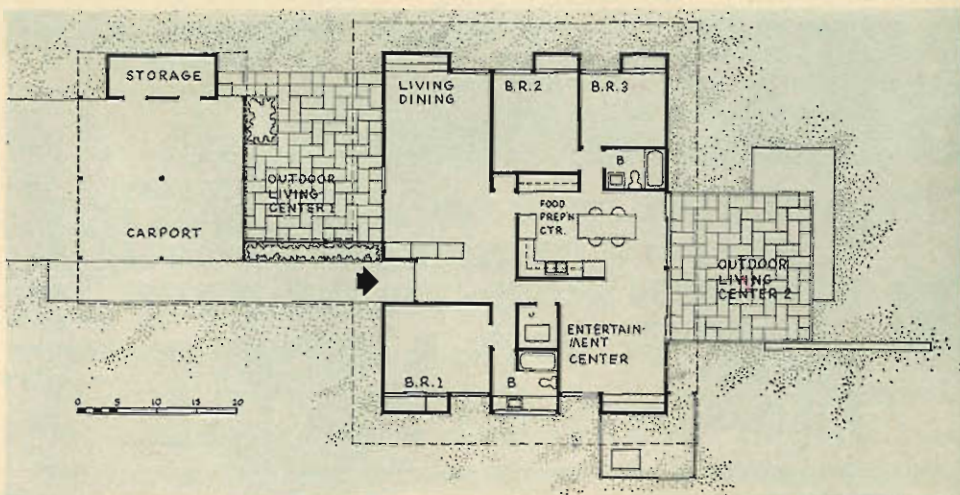
**FOOD PREPARATION CENTER IS LOCATED TO SERVE INDOOR AND OUTDOOR DINING**

In the foreground, eating space for "family only." Five, maybe six, can gather here for a full meal or midnight snack. (An Appliance Center is built right into the table.) Built-in appliances and plenty of cabinets form a well-planned L in the background. Easily-cleaned Micarta Panel Wall is used on wall surfaces above the counters.



**1604 SQ. FT. GIVE YOU A PLEASANT, MODERATE-SIZE SIX-ROOM HOME**

The master bedroom and bath are well-separated from the youngsters' rooms, but within hailing distance. Formal dining and entertainment share a single, large area which takes in a paved terrace on the other side of a sliding door.



**14**

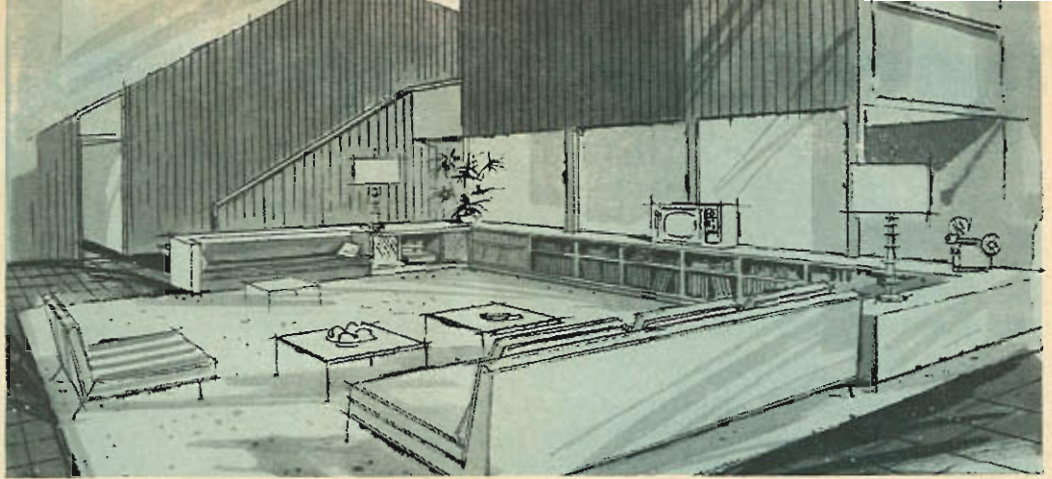
**STRUCTURAL TECHNIQUE AND ELECTRICITY GIVE YOU WEATHER-CONTROL**

**ELECTRIC HEAT PUMP COOLS IN SUMMER, HEATS IN WINTER**

You set a single thermostat a single time for whatever temperature your family finds comfortable, and the heat pump maintains it automatically. In-the-wall heaters give high heat concentration in both bathrooms. Each has its own thermostatic control, too.

Architect Matsumoto is successful in preventing extremes of weather from hampering the pattern of indoor-outdoor living he conceived for this home. His weather "controls" take shape in wide, low roof overhangs which shield window areas and entries from sun and rain. Further, operating shutters—an old Southern tradition—can close out a burning sun, too. Both the fence and the house walls protect one terrace from the wind while the other calls for shade trees.





**CATHEDRAL ROOF LINE INCREASES IMPRESSION OF SPACIOUSNESS**

As generous as the entertainment center size is, the cathedral type of roof makes it look even greater. A U-shape arrangement adds the necessary intimacy to the center. Structural indentations are reserved for sofas, with stereo high fidelity or TV located on the third side. Steps flank both sides of the center, leading down to the food preparation-dining-family center part of the home.

**FOOD PREPARATION IS CENTRALLY LOCATED**

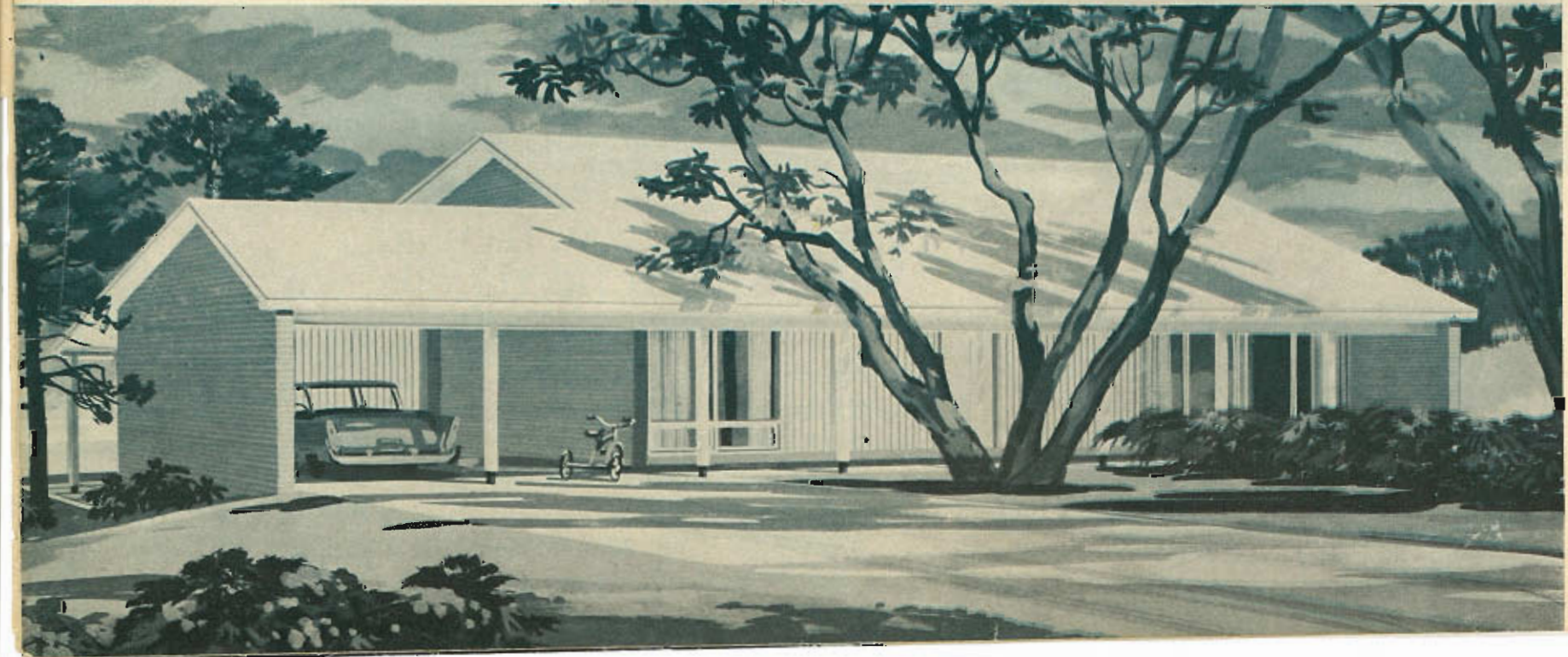
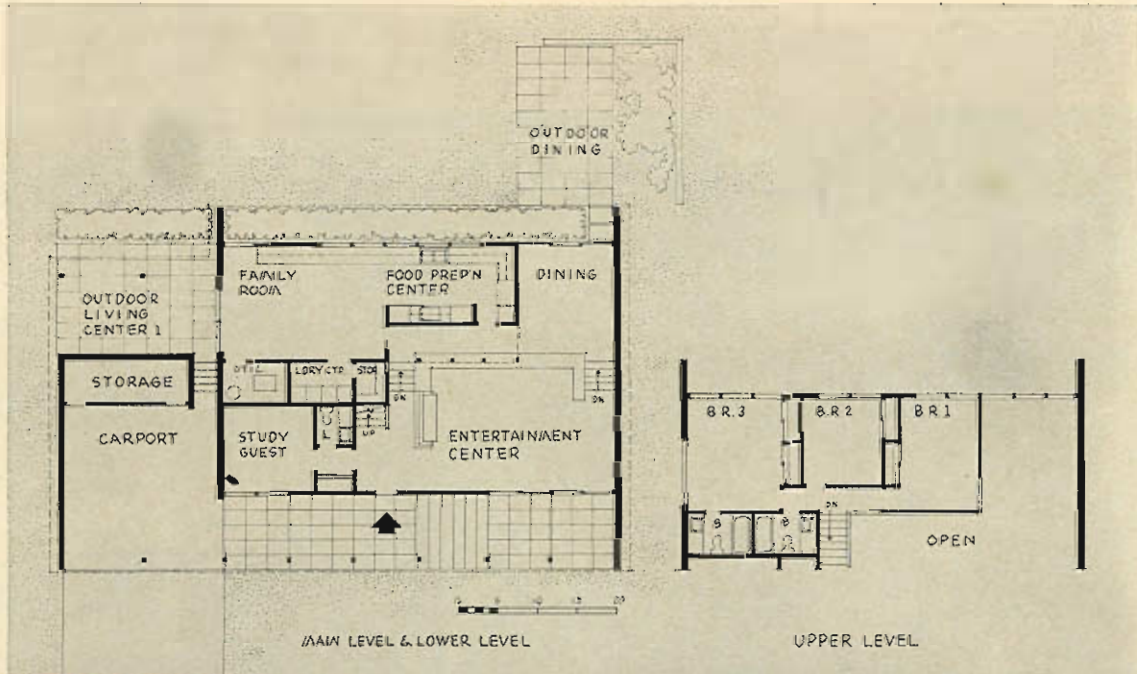
From the plan you can see the formal dining center is just a step or two from food preparation; further, the family center is really a continuation of food preparation giving you an area of "country kitchen" proportion. A Micarta-top counter stretches the full length of the two rooms offering a vast amount of work surface and ample space for appliance built-ins. Double ovens and a counter-top range are located on an island which acts as a partial partition for the center. Area: 2318 sq. ft.

**ELECTRONICALLY FILTERED AIR FOR EXTRA COMFORT IN THIS HOME**

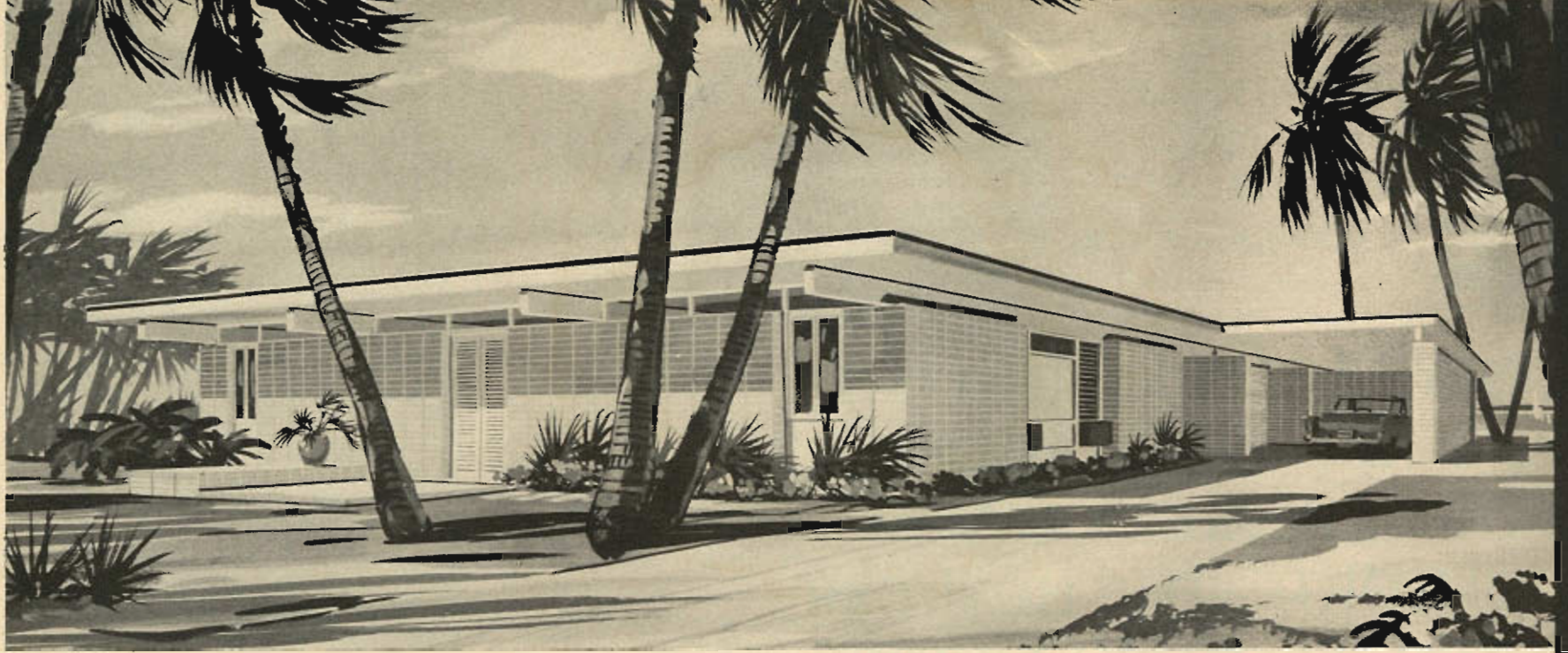
An electronic Precipitron is an important part of the electric heat pump in this home. Cool air in summer and warm air in winter are filtered to give you pollen- and dust-free comfort. Once you set the temperature you wish, the heat pump maintains it automatically, summer and winter, giving you thorough comfort . . . from the three bedrooms and two baths on the third level, down to the study center on the lower level.

**15 THREE LEVELS ZONE THE ACTIVITY AREAS AND ADD A FEELING OF BIGNESS**

"Clean-line, moderate-size, contemporary . . ." might be your first impression of this Matsumoto-design home. The first sign of something *extra* is the wide overhang of roof that forms a covered walk-way the length of the front. Then, once you're in the tiled main entry, you get the full effect of the three-level plan. The entry is actually on the middle level. From it, short flights of steps lead up to the bedroom area, and down to the dining, food preparation, family and study centers. The result: a grand feeling of bigness, with imaginative zoning for every family activity.

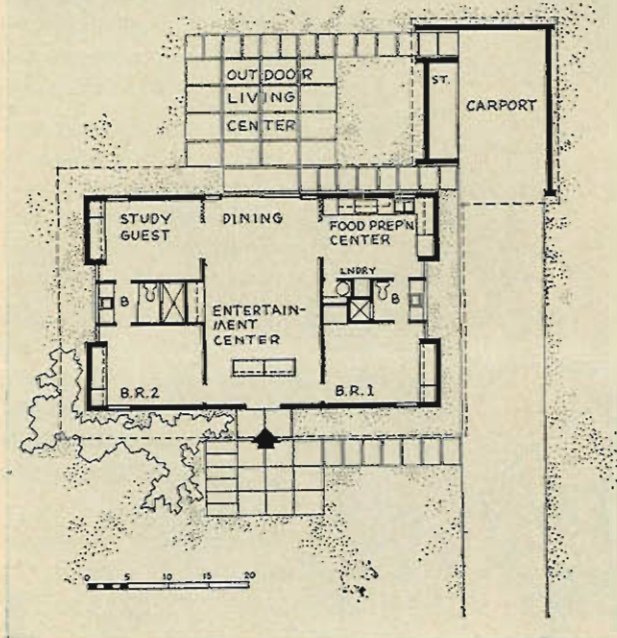






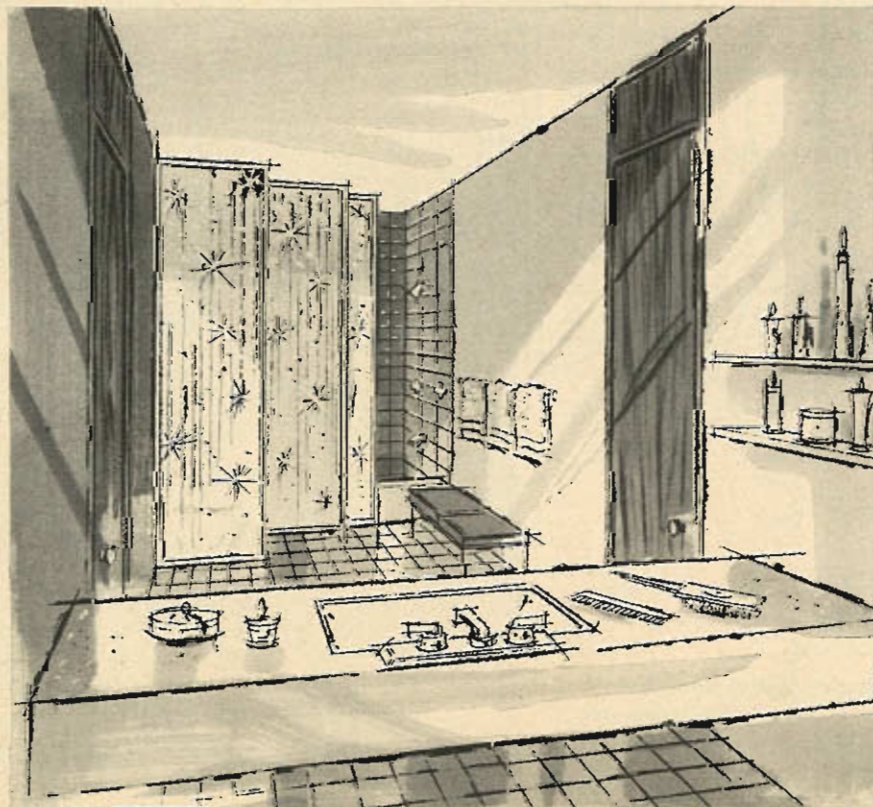
**16** ADEPT DESIGN AND BASIC SHAPE ACCOUNT FOR THE PRACTICALITY, EASY CARE AND HANDSOME LOOK OF THIS HOME

Matsumoto's touch with so simple a shape—the rectangle—is admirable. He has visualized complete privacy on the street-side of the home, with maximum activity and openness to the rear. Long-lived lime block and terrazzo give the home its handsome look, moreover assuring you very little effort will be needed for floor and exterior wall care. A wide overhang of roof screens the window areas from a hot sun. And the carport adds privacy to the rear yard.



ENTERTAINMENT-DINING CENTER IS CENTRALIZED TO HELP INCREASE SIZE OF ADJOINING ROOMS

The architect assigned entertainment and dining to the middle third of the home enabling him to use this area as an "increaser" of space for the other living areas. He does it by giving all four corner rooms sliding door-access to the big center. In that way, the food preparation center seems to grow larger as would any of the bedrooms—with doors open.



ROOM AIR CONDITIONERS THROUGHOUT—DESIGNED TO HELP HEAT THE HOME, TOO

This particular type of Westinghouse air conditioner—called "reverse cycle"—looks like other models, cools like others, but has a pushbutton which makes it produce warm air, too. Matsumoto has put this type of unit in all three bedrooms and the entertainment center. If you live in a very warm climate, the air conditioners will keep you comfortable the year round. If you're in a location where winters are very cold, supplementary baseboard electric heating is an option you can choose. This is one more example of the versatility of Total Electric Living. Area: 1238 sq. ft.

TWO SPECIALLY COMPARTMENTED BATHROOMS PREVENT TRAFFIC JAMS

We've removed the outside wall of one bathroom to show you how flexible its set-up really is. The room has doors to bedrooms on either side. As you look over the wash basin-vanity, sliding doors are partially open to reveal the dressing area and bath with shower. Wall mirrors serve to give an impression of double the actual dimension of both this bathroom and the one on the opposite side of the home.





# ONLY ELECTRIC HEATING AND AIR CONDITIONING GIVE YOU CAREFREE CUSTOM COMFORT...THE HEART OF TOTAL ELECTRIC LIVING

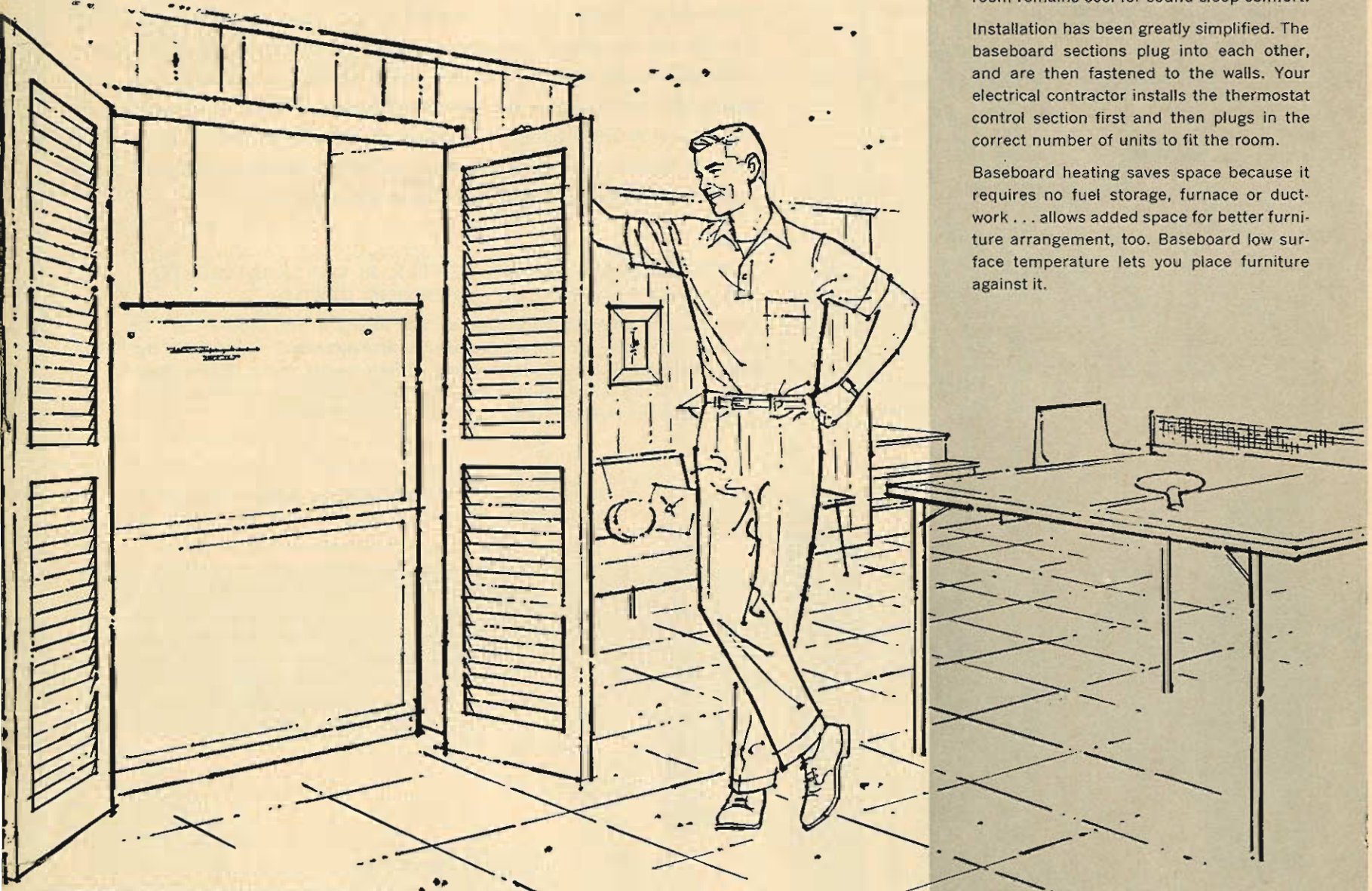


## WESTINGHOUSE BASEBOARD ELECTRIC HEATING

It produces a gently circulating curtain of warm air for complete, draft-free comfort. No flame or furnace to create soot or smoke so your draperies, walls and woodwork can stay fresh and clean for literally years. And what could be more convenient than heating like this with individual room thermostats? For instance, an infant's room can be made extra warm for his bath, while the parents' room remains cool for sound sleep comfort.

Installation has been greatly simplified. The baseboard sections plug into each other, and are then fastened to the walls. Your electrical contractor installs the thermostat control section first and then plugs in the correct number of units to fit the room.

Baseboard heating saves space because it requires no fuel storage, furnace or ductwork... allows added space for better furniture arrangement, too. Baseboard low surface temperature lets you place furniture against it.



## WESTINGHOUSE ELECTRIC HEAT PUMP

This is the luxury, year-round comfort system within reach of many families. In winter, the heat pump gathers heat from the outside air (there's always some present), concentrates it and circulates it throughout your home. In summer, the pump gathers heat from the home interior and draws it outside. The operation is completely automatic, calling for just one setting of one thermostat. No fuel. No smoke.

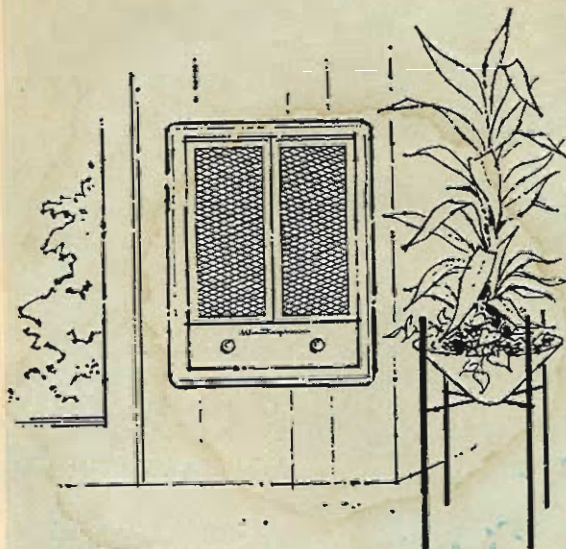
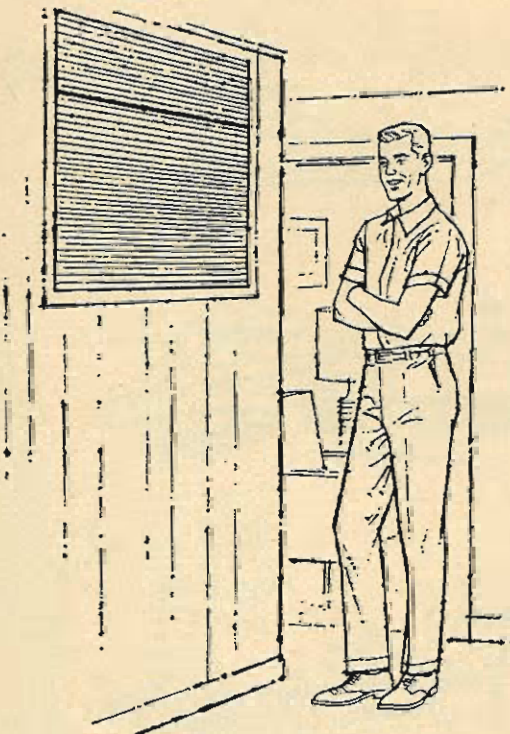
No explosion hazard. Electricity is the power source for the heat pump, and provides the most ideal, year-round comfort you can buy.

The heat pump will heat, cool, control humidity and circulate fresh air. Combined with the Westinghouse Precipitron, 98% of outside air's dirt and pollen can be filtered out.



## WESTINGHOUSE CENTRAL AIR CONDITIONING

This offers a single cooling system for an entire home. It gives you the added advantage of comfortable humidity control, especially on hot, muggy days. A full range of unit sizes permits matching equipment to the specific cooling requirements of your home. Central air conditioning in summer is a perfect complement to baseboard electric heating in winter.

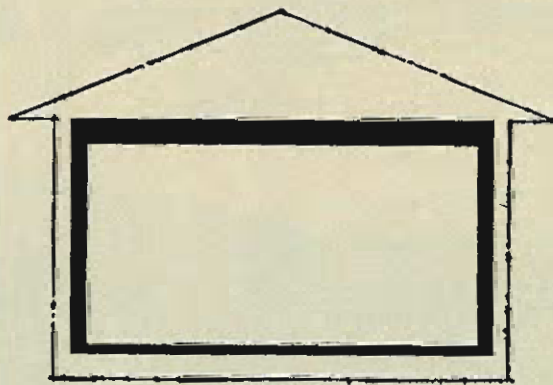
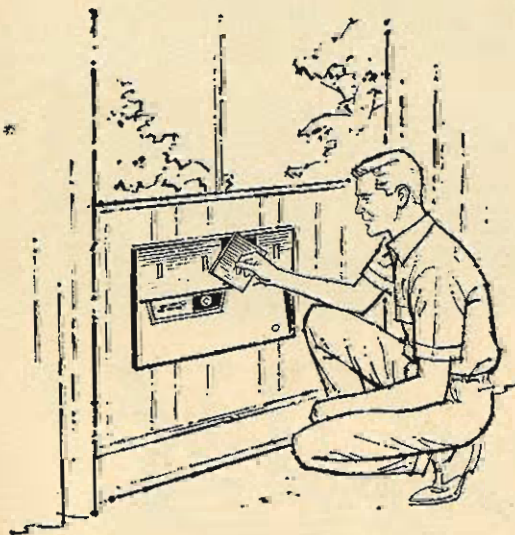


## WESTINGHOUSE ELECTRIC HEATING IN-THE-WALL

These units blend with room decor and provide quick, gently circulated heat. Use them in each room or to provide extra heat in bedroom, recreation room or foyer. Each has its own thermostat and heats by convection and radiation. You'll find a size for every heating need.

## WESTINGHOUSE ROOM AIR CONDITIONERS

These can be teamed up with baseboard electric heating to provide automatic, room-by-room cooling in summer. You can have units built right into the wall of each room. Or you can choose from a wide selection of Mobilaire® units designed to fit into any type of window. Reverse cycle models are also available, which provide cooling on hot days and heating on cool days.



## FULL INSULATION SAVES CASH

It's a fact: full insulation can save up to 40% in heating cost; and here's what full insulation means:

- 6" of batt or "blown" insulation in the ceiling
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- 2" of insulation under ground floors

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- Stand Mixer
- Coffee Maker
- Grill-N-Waffler
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- Toaster
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  - Dutch Oven
  - Buffet Fry Pan
  - Regular Fry Pan
  - Griddle
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Materials and labor costs are subject to wide variation throughout the country. Therefore, we are unable to give a figure for construction of any of the homes in your particular area.

The cost of electric heating and air conditioning varies also. Your local electrical contractor or your electric utility residential representative will help you to estimate such costs.

*Consult a local architect or architects' association*

This is important. Your architect can make necessary adaptations of the plans you order. He can also advise you on technical answers to questions you might have. If you don't know of an architect, contact your local architects' association.



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